

When the effort of one person, committed to a greater purpose, is multiplied by every individual within that community, it ignites a collective energy of brilliance, passion, and the limitless power of possibility. This is us together. This is MPTF.

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WE ALL PLAY OUR PART

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For Over 96 Years

FROM THE PRESIDENT

"The greatness of a community is most accurately measured by the compassionate actions of its members." So said Coretta Scott King, and how true those words are. For over 96 years, one measure of the immense accomplishments of the entertainment industry in Hollywood is the persistence of MPTF, our community's beneficiary of philanthropy and volunteerism focused on "taking care of our own." There has been enormous change in our industry since MPTF's founding in 1921 and more profound change is underway, but fundamentally our workforce is still primarily freelance, still operating in a world of transient opportunity and uncertainty. We remain a community of storytellers, and still occasionally one of our members needs a helping hand, words of professional advice, a home safety modification, or financial support. Thanks to all of you, MPTF is here for them!

In 2017, we began the countdown, remarkably, toward our 100th anniversary with **We All Play Our Part** (this year's annual report theme), a reminder that all of us are responsible not only for ourselves but in this very special community, for each other. **We All Play Our Part** is a renewed effort to engage all working and retired members of our industry in learning more about everything *MPTF* can do for them, and in turn supporting our programs and services with generous contributions of money and time. In any great community, the "greatness" begins with each member stepping up and acknowledging that we are stronger and better together.

We thank you for your support of *MPTF* in 2017 and look forward to sharing our community's accomplishments with you next and every year.

Bob Beitcher MPTF CEO bob.beitcher@mptf.com

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with the late and evergreat Connie Sawyer, 1912-2017. Photographer: Wesley Mann ©2015

2017 MILESTONES

Year's

Overview 2017 saw a new energy embrace MPTF, from educational outreach to sets and studio lots, to the preparation of a new home for Harry's

Haven, our Memory Care residence; from the success of the Daily Call Sheet, a telephone reassurance program for isolated older adults, to being the focus of a month of programming on Turner Classic Movies!

Read on to learn more about these and other programs and services MPTF is proud to provide. They are all a testament to the critical importance of MPTF's mission of providing much needed support to current

and retired members of the entertainment industry and the organization's position at the center of philanthropic giving and volunteer support for our community. We invite you to review this annual report and discover everything that MPTF does and what it can mean for you, your family, your colleague on the set, your friend at work at the studio.

We hope also that you like our inspired new campaign: We All Play Our Part. For us, this idea and the illustrations that accompany it are a positive reminder of the incredible breadth of people and professions that we serve and, just as important, those who give their time and money to make MPTF a strong foundation for our community.

Here are a couple of comments from people who are doing their part to make MPTF great:

Most of the residents here know me as a fierce bingo player, and the staff at MPTF knows me as a dedicated volunteer. Now I'm also a board member of MPTF's NextGen group. As an actor, I am keenly aware that when things are good,

they can be great. But there is no guarantee that the good times will last. So with an eye to the future, I give what I can now so that MPTF will be here if and when I need it later. " - YVETTE NICOLE BROWN, ACTOR

In 2001 they were dedicating the Ray Stark Villas at the campus, and Jeffrey Katzenberg invited me... during the event, Ethel Winant, who was in a wheelchair and elderly, spoke. She was so articulate. She had started out as a secretary - back when they called them that - and made her way up to become a vice-president of programming at CBS. Then there was a regime change and she was asked to leave. It struck me that was part of the fundamental nature of our business; opportunities come and go, careers rise and fall.

I felt that it really put a point on the fact that we had a higher obligation than most industries to provide for our members, and that takes the form of helping them in between jobs as well as in their later years. That's when I got more actively involved, and I've been doing it ever since. "

- JIM GIANOPULOS, CHAIRMAN AND CEO, PARAMOUNT PICTURES. MPTF BOARD CHAIR



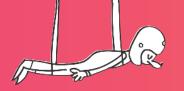
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Pictured right:

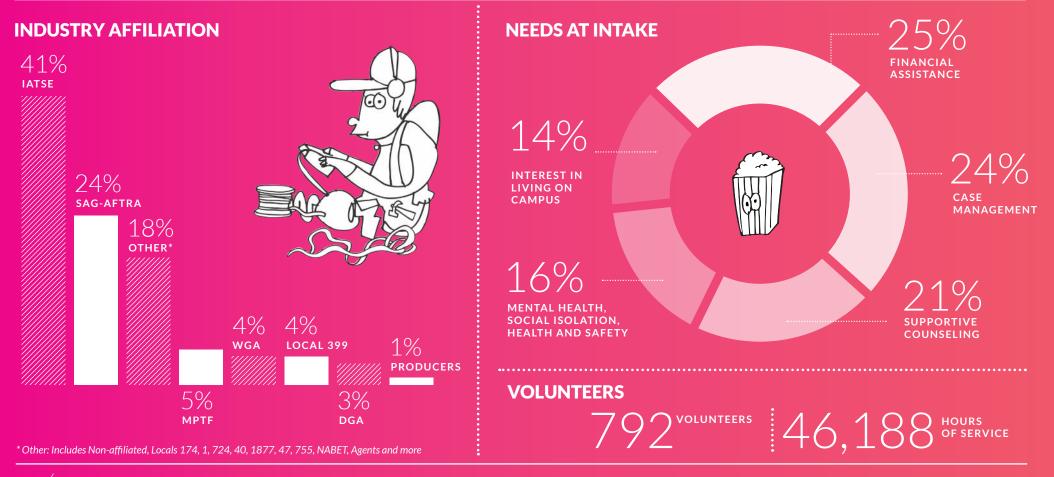
Yvette Nicole Brown



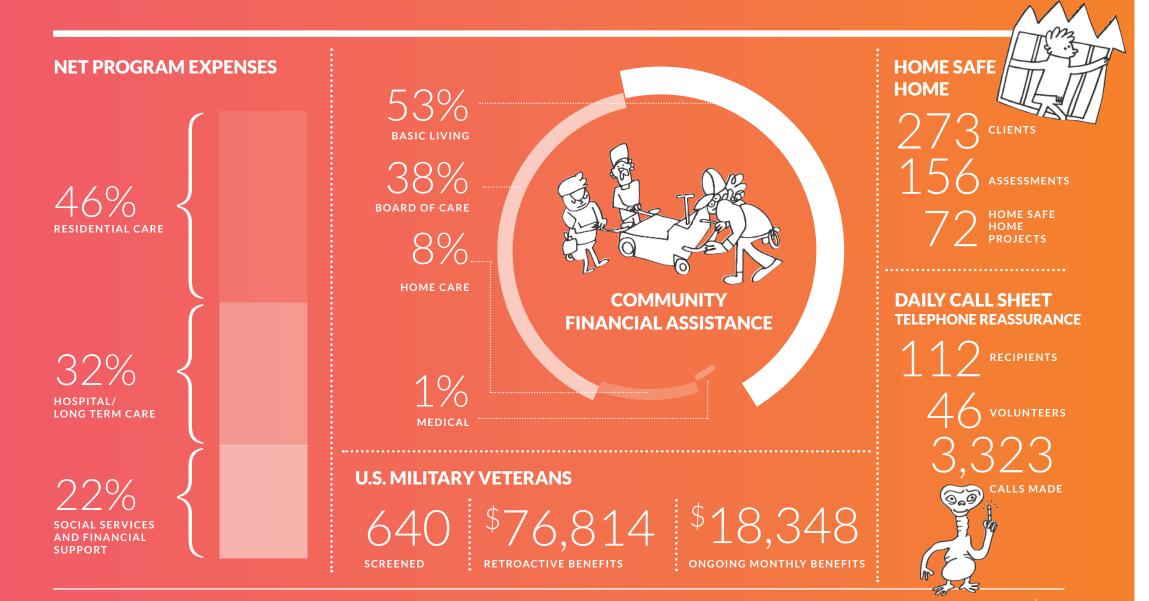
2017 STRENGTH IN NUMBERS



4,027 INDIVIDUALS SERVED \$2,863,371 ASSISTANCE AWARDED



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Building A Legacy

A CONVERSATION WITH BOB BEITCHER AND GARY MARTIN

BB: For 32 years, Gary Martin was the president of production administration at *Columbia*, then *Columbia TriStar*, and then *Sony Pictures*. We've been good friends a long time. Can you tell us something about this incredible career you've had?

Inset: Gary's father, Ivan Martin's pledge card from 1948. **GM:** A lucky career! I started out as 724 Labor at *Fox* and went on to become a construction coordinator, then ended up being a production manager at *Columbia* for a number of years and then right up the ladder. I really appreciated what people did for me throughout my career, which goes back to what we're doing for *MPTF* — help the people who helped me get to where I got. I was in the right place at the right time with Ray Stark and some of those folks, and it was fun!

BB: It's really your and Susan's abiding interest in *MPTF* that got me interested and involved many years ago. You've been dear friends for twenty years, and very early on you gave me a pep talk about this organization and now look what's happened!

BB: What's your involvement been here on the campus, and how did it start?

GM: It started with my father and my mother; she was a resident here for a period of time before she passed away. When my father passed we decided to do something to honor him, which was the gazebo next to *Harry's Haven*. Ken Scherer came out and was giving a presentation and pulled out of his pocket a little pledge card from 1948 that my father Ivan had signed, and from then to the time he died in his eighties, he gave to *MPTF*. It really hit home that this was something my parents believed in, and it just made sense for us to help. We're fortunate that we had the ability to do what we did because it's about all the people who work for all these companies and these guilds or unions.

BB: Over the course of about thirty years, you and Susan have donated over a million and a half dollars to *MPTF*, which includes three cottages — one named after you two, one named after your parents, and one after your sister and brother-in-law. You've also contributed to our events, and the list goes on. Every time we do something, you're there to support us. Then we decided to redo the theater. How do you feel it turned out?

GM: I think everybody involved did a great job. We and Michael V. Lewis gave the funds but many people did the work. It's a fabulous, state-of-the-art theater and a beautiful plaza, and if anybody deserves the right sound and projection, it's these folks. All of the resident at the *MPTF Wasserman Campus* were either in film or TV, and it's what we're all about.

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The Hero At Home

ROUND TABLE WITH SCOTT KAISER, M.D., FREDDA JOHNSON, MAUREEN FELDMAN AND LINDA HEALY, NP:

> **SK:** We're known for the work we do with older people and have a record of excellence, but if we're going to be effective in the work we do, we have to be a resource for industry members across their lifespan... It's pretty incredible we have services for everything from early child care to end of life care.

MF: One of the things we're focusing on a lot is keeping people connected... *The Daily Call Sheet* is all about reaching out to those members... we call them and reach out to keep them connected to the industry and *MPTF*.

LH: Studies have shown that if you treat the whole person, they're going to do much better and be much healthier.

FJ: The trend in volunteering now is moving... towards baby boomers who want more meaningful, short-time opportunities.

SK: It gives us such tremendous pride to be part of an organization that's doing something unparalleled.

MF: We've already provided over 5,000 phone calls, but what really stands out are the stories.

FJ: It's much easier for volunteers to talk to recipients than their own families in some cases.

LH: The respect and connectivity of the entertainment industry that people have with each other is such a privilege to watch. The volunteers are out there helping people in their industry, and it's incredible.

MF: I have a recipient who's 93 years old. I matched her with a volunteer in her late 70s, and they were getting on just fine. She called and left a message telling me that these phone calls were like a pair of arms that reached out and hugged her!

FJ: My goal for 2018 is for everyone in the industry to play their part as a volunteer; there are so many things to do.

SK: (After) nearly 100 years of service to the industry, it's incredible that we're continuing to break new ground.

LH: The best part of being here is getting up in the morning and knowing I have the opportunity to make a difference in someone's life today, then going to bed at night feeling like I did.

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We Play Many Roles

JIM ETTER: INDUSTRY MEMBER AND VETERAN

Who is Jim Etter and what does being a vet have to do with *MPTF*?

Related to both Gary Cooper and the Andrew Sisters, one might think Jim was destined for a career in Hollywood. He worked on the lot at *Warner Brothers Ranch*. But when the draft came calling, it was time to serve his country, and serve he did. He worked on missiles on an aircraft carrier. "If something fell on the deck — I had to pick it up and throw it overboard before it exploded." It was not a job for the faint of heart. Jim's arm would go numb and his hearing was severely affected by his proximity to the aircraft. In a horrific event he witnessed the tragic death of a serviceman. "Back then they didn't know about PTSD."

What did Jim do in the industry?

After Vietnam, he returned to the entertainment trenches as the Dancing Gorilla on the *Captain & Tenille* show and then moved on to work on *The Greatest American Hero*, *The A-Team*, and more. He was a lighting technician on *Mr. & Mrs. Smith* when he was injured. The injuries proved to be a career ender and resulted in knee replacement surgery.

How would Jim make ends meet?

Jim applied to the VA for benefits — with no luck. "Every time I filled out a form, they asked for another." Frustrated with the red tape and run around, Jim heard about the Veteran's Benefits Assistance program at *MPTF*.

What can MPTF do to help veterans?

This program was started in 2009 by one of *MPTF*'s social workers, Naomi Rodda. Naomi made it her goal to "break down the barriers" saying "it was about finding a willing and sympathetic ear at the VA who would work with me." And that she did.

How was MPTF able to help?

After two years, in early 2017 Naomi was able to secure the entirety of Jim's benefits — nearly doubling his monthly income.

Where is he now?

Thankful for the long-awaited benefits, "they helped get me back out there doing what I have enjoyed, before my disabilities had me house-bound."

Now Jim too gives back to veterans with a program he calls "One Vet at a Time." He finds a homeless vet, provides shelter for 1 to 4 days including clean clothes, haircut, 3 square meals. And then connects them to the VA for more permanent assistance. Thank you Jim, for doing your part!

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MPTF helps individuals that work in entertainment who are either U.S. military veterans, spouses of vets or the veteran parents of industry professionals file for and acquire outstanding VA benefits. Last year alone, MPTF screened 640 veterans, secured over \$76,814 in retroactive benefits and approximately \$18,348 in ongoing monthly benefits.

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Growing Up, Way Up

INTERVIEW WITH MICHELLE HOMERIN

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Pictured left: Michelle Homerin with her father at a Cubs game.

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How did you come to know MPTF?

MH: I was fortunate enough to attend *Reel* Stories, Real Lives back in 2014 when I was an agent trainee at *ICM Partners*. The event had such a profound effect on me that I immediately got involved with the organization and was honored to be asked to serve on the inaugural NextGen board in my new position in casting at Twentieth Century Fox Television. To play even a small part in helping to educate my peers about the *MPTF* community and resources available to all of our colleagues in the entertainment industry is more rewarding than I can say — that I now have a personal connection to *MPTF* makes it all the more dear to my heart.

Can you elaborate on how *MPTF* was able to help you?

MH: I was at work on October 14th, 2016 when I received the call. "Hello, this is the emergency room at UCLA and your father is here. He's had a stroke." My world stopped. And what transpired next was the most difficult day of my life. Overnight, I went from just being responsible for myself to also being responsible for managing my father's entire life, from taxes, financial and legal affairs to coordinating insurance coverage, care facilities, prescriptions and doctors. I was completely out of my depth and I was alone. Until I called MPTF.

How has this experience changed your impression of MPTF?

MH: Thanks to the incomparable social work and insurance teams at *MPTF*, I was able to

navigate extremely complicated territory during a very tough time. Without their expertise and support, I don't know what I would have done. I owe *MPTF* more than I can ever repay.

So how is your Dad doing now?

MH: He still has a long way to go but he's made great strides, not to mention he finally got to see his beloved *Cubs* get their World Series rings. I have *MPTF* to thank for that and for every game we've been able to watch together since. My Dad is my best friend and I don't know what I would do without him.

What else would you want people to know?

MH: MPTF has the potential to change lives. I know this because they have changed mine, and I am not alone in this. Hundreds of MPTF staff make a difference in people's lives every day in a variety of ways, regardless of age, issue or industry affiliation. Your support helps industry members and families like mine and that is more valuable than I can say. Thank you for playing your part.



Good Karma

INTERVIEW WITH ELLIE GUERZON

If the MPTF staff is a family, one of its friendliest members has to be Ellie Guerzon. In Long Term Care, her sunny disposition and enthusiastic attitude have helped make MPTF a welcoming home to countless industry members for over three decades.

What do you like about working here at *MPTF*?

EG: I love everything... the residents, the people I work with, I've been with them for many years, so I know almost everybody. Helping out with the residents gives me the initiative to go to work every day. Some people hate to go to work, but I'm like 'Oh cool, I get to see my friends and the residents.' They call me sunshine, and they say 'I never see you mad. You're like family.'

What's a typical day like for you?

EG: I listen to the report in the morning and do audits to the charts, in the computer, what's going on... I make sure all the supplies are available for the staff, and I make my rounds to make sure everything is organized and up for the day... I help the nurses feed the residents... and file any reports in the chart after the doctor or nurse practitioner initial it... transfer orders and answer phones, and make resident appointments. Sometimes I accompany the residents, so I'm like the backup for our transportation coordinator.

Tell us a little about some of the extra special things you do here for the patients, we know you do so many!

EG: For Halloween, we redecorate the entirety of Long Term Care. Last year the committee invited kids from the school to come over and visit, with games and prizes. The residents just loved it and were very happy; they talked about it over and over again for weeks! Every time we have holidays, I coordinate to let them know. For spring I put up flowers to get them in the spirit.

Any words for *MPTF*, and the work you do here?

EG: I'm so blessed, honestly, from the bottom of my heart. I know what's out there, and this is a very nice team to be a part of. I'm glad to be a part of the *MPTF* family.

Our star, Ellie Guerzon, for over 30 years. Just one of our outstanding employees.

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The Fun in Funding

MPTF belongs to everyone in Hollywood and its successes are embodied in the spirit of stepping up and giving back. The entertainment industry has a history of taking care of its own like no other industry in the world. Whether celebrating the Oscars[®], the Emmys[®] or playing golf... sponsors and donors play their part for MPTF by supporting our annual events.



The 15th annual **Night Before** brought together *Oscar*[®] nominees and presenters along with some of the biggest industry influencers to benefit *MPTF*. The annual event raised \$5 million, totaling just over \$75 million in the event's history.





HEARTBEAT OF HOLLYWOOD GOLF CLASSIC

This annual golf tournament celebrated its 39th year as a fundraiser for *MPTF*. Nearly 400 golfers participated in the day's activities over four courses. For those who prefer miniature golf, there is **Heartbeat of Hollywood Lite**. Proceeds from the Heartbeat of Hollywood Golf Classic help purchase items needed for our industry members receiving care on the Wasserman Campus and out in the community.



3 DEAL WITH IT

Women in the entertainment community came together for the 5th annual **Deal With It: A Women's Conference** and were provided with information and resources on a wide variety of topics ranging from financial planning and caregiving to health and career transition. Over 340 women attended this day of education and motivation, including keynote speaker, Sheila Nevins, President of *HBO Documentary Films*.









4 THE EVENING BEFORE

The 11th annual **Evening Before** brought together *Emmy*[®] nominees, presenters, and industry leaders to celebrate the television community's top talent while raising money and awareness for *MPTF*. The event raised \$2 million.



5 day at the races

Santa Anita Park was home to the 6th year of this annual fundraiser where an enthusiastic crowd of *MPTF* and IATSE friends joined together for a day of family fun. All proceeds from **The Day at the Races** and Family Picnic event benefit *MPTF* and sustain our safety net of programs and services that are provided to fellow industry members in times of need.



REEL STORIES, REAL LIVES

For a 6th year, Hollywood's top talent came together to tell powerful stories of industry members and their families who have benefitted from *MPTF*'s services. **Reel Stories, Real Lives** was hosted by actor and writer Kumail Nanjiani with performances by Matthew Broderick, Josh Hartnett, Chrissy Metz and Jessica Rothe.

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We All Play Our Part

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INTERVIEW WITH TONY GOLDWYN

Pictured here with his daughter Anna, Tony Goldwyn continues the legacy of giving.

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The Goldwyn legacy and MPTF:

For Tony Goldwyn, working with MPTF is the family business. The Scandal star's grandfather was involved in starting MPTF, and his father was instrumental in creating MPTF's behavioral health unit as well as the children's center. "It was just one of his passions, so I inherited it a bit from him," he says, "But in recent years I have come to realize how extraordinary the organization really is and how much breadth there is to what they actually do... I didn't understand what an incredible resource the fund is for every single person who works in the entertainment industry. And I came to realize that most people don't know (either)."

What needs to be done to make *MPTF* even more impactful to the community?

Step one is education – spreading the word about *MPTF*'s resources. To that end, we're organizing visits to film and TV sets across town to help spread the message. "I think a lot of people aren't really aware that it's not just for unionized members but it's for everybody in any area in the industry."

What else?

Step two is fundraising. "We really do have to take care of our own, and everybody needs to chip in to make sure that these services are available."

Some examples of *MPTF*'s good works from Tony's experience on the set of *Scandal*:

Goldwyn has seen the benefits of MPTF firsthand. A crew member on *Scandal* is facing a difficult health care situation in his family, and on Goldwyn's advice, he reached out to a social worker at *MPTF*, and is now getting the support he needs. Another crew member credits *MPTF* for saving his life ten years ago, when he was in dire financial straits, and the fund stepped in to help cover his bills for six months.

What do you hope people would come to know about *MPTF*, that they may not already?

"It's not about celebrities; it's not about the most famous people," says Goldwyn. "It's about people who have dedicated their lives to their craft. It humanizes the folks in this industry and again reminds people, whether they are a valet parking attendant on a studio lot or a stand-in or a cinematographer, we're here for them. I have to say one of the most gratifying things about being in this industry for a long time is you do develop a genuine sense of community with the people you know and collaborate with."

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Unique donors

36,334

No. of gifts

\$31,468,159

Total \$ of gifts

The entertainment industry is a community like no other. Our life is our work, and our work is our life. We need each other, we depend on each other day in and day out, and we become a family. Over the past 96 plus years the industry has changed, but human need has not. The involvement of everyone above- and below-the line helps MPTF provide essential charitable services and programs to our community every day. Each and every one of our donors makes a difference, and the full list can be seen online at mptf.com/supporters.

The Campaign

In 2017, MPTF was proud to announce the successful conclusion of the MPTF Campaign, launched in 2011 to restore and fortify the financial foundation of the organization. These gifts will ensure the continuity of existing services and programs on the Wasserman Campus and in the community.

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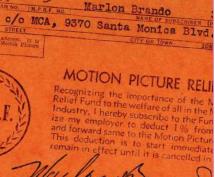
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* We acknowledge with gratitude donors who wish to remain anonymous.

For a complete list of donors, please visit mptf.com/ supporters







The Annual Fund

Harry's Haven In 2017, MPTF began the work of remodeling our memory care facility, Harry's Haven, named after Kirk Douglas's father. When completed, the transformed Harry's Haven will be home for 40 residents, living in 5 distinct "neighborhoods" along with reminiscence activity centers, a 180-gallon salt water fish tank, two living rooms with fireplaces and a kitchen for baking. The following donors have made a multi-year commitment to funding the new Harry's Haven.

Betsy Beers and Bruce Cormicle / Shari and Robert Friedman / Cindy Holland and Annie Imhoff / Kelly and Ron Meyer / Steven A. Soderbergh / Scott Stuber & Molly Sims **Community Care Council** Throughout MPTF's near century of service, the care and compassion of our Community Programs and Social Workers has been the tangible proof of our industry ethos, "we take care of our own." These professional heroes help your colleagues through some very challenging and trying situations and they, as well as those we serve, need your support to continue this legacy of care. The following donors have made a commitment to funding our community-based programs and social workers.

John Goldwyn and Jeff Klein / McG / Alice and Lorne Michaels

Circle of Friends

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Led by members of our Circle of Friends, *MPTF*'s Annual Fund donors are providing the critical funding we rely on daily to provide our charitable services, programs and operations throughout our community. Annual Fund donors support the organization in a myriad of ways, from one-time cash gifts to the reliable support of a recurring monthly gift, or the gift of their residuals or royalties.

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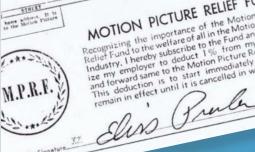
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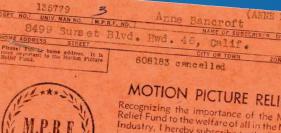
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In 2017, MPTF was thrilled to recognize the generosity of Susan and Gary Martin and Michael V. Lewis by officially opening the doors to The Susan and Gary Martin Screening Room and the Michael V. Lewis Plaza, all part of the dramatic reimagining of the Louis B. Mayer Memorial Theater complex at the Motion Picture Country Home.

The additional generosity of a number of donors supported this ambitious theater renovation project: all new seats in the screening room, the installation of new carpeting, a new digital projector and sound system, and a state of the art assisted hearing system that eliminates the need for special headsets.



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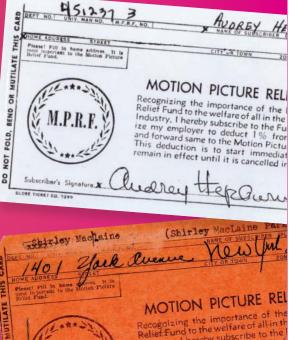
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Top: David Selznick, in 1967, at the original theater grand-opening tape-cutting ceremony. Bottom: Daniel Selznick, David's grandson, at the grand re-opening in 2017.



The New Theater



It's my hope that the accomplishment of past, present and future filmmakers will be enjoyed here for many years to come."

- DANIEL SELZNICK

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IN GRATITUDE

Pictured right: Ken Scherer standing in the strawberry fields, in 1996, where the MPTF corporate offices, residences and facilities now stand.

Photographer: Ronaldo Otero. Copyright 1996, Los Angeles Times. Used with permision. This will be my final expression of gratitude to the thousands of donors I have had the privilege of thanking as the CEO of the *MPTF Foundation*. In 2018 I transition to focus solely on our 100th Anniversary celebration and the events leading up to it.

Over these 22 years I signed more than 200,000 letters acknowledging gifts large and small from industry members, their families, corporate executives, foundation leaders, and film fans and television buffs from around the world who donate in the memory of or in honor of their favorite actor, director or writer. Each gift echoes the goal of our early *MPTF* pioneers — we take care of our own.

During the past two decades I have had the incredible opportunity to work with dedicated colleagues who deliver care — health and social services — with the unparalleled passion and professionalism that is what makes *MPTF* so special. I have also been extremely fortunate to work with board members and volunteers whose devotion to the cause has resulted in raising hundreds of millions of dollars. I am especially grateful to Jeffrey Katzenberg for his leadership and unwavering support.

When I think back to all the donors there is one for me that highlights the privilege it is to serve *MPTF*. Early in my tenure I received a call from the two grown daughters of an industry member who had passed away. He had been a greensman in the industry. They described their loving home, hard working father and mother, and modest lifestyle.

Before his terminal illness, he explained to his family his intention to donate their home to MPTF. The reason for him was very simple. Early in his career he hit a rough patch and couldn't afford the mortgage. Luckily. he heard about MPTF and it helped him pay the mortgage for a few months until he got back on his feet. In his mind, had it not been for MPTF there may not have been a home to consider. So it was only right that it might be used to help another family in need. In 2017 MPTF launched We All Play Our **Part**, a campaign to educate the next generation of the Hollywood community on our mission and why it matters to us all. Thank you for doing your part.

Xu

Ken Scherer CEO, MPTF Foundation

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