

THESE ARE OUR
STORIES

2019 ~ A YEAR IN REVIEW



MPTF
100
Caring is Infinite

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MPTF

We support each other in our dreams, accomplishments, and, most of all, in times of need. Witness on these pages the unpredictability of life, the poignant safety net we provide, and the resilience of those we serve. We are grateful for the generosity of people like you who create a bond of family that is our community. Learn more here about how your gift helps friends, co-workers, or even perhaps yourself someday.

Thank you for the part you play.

LETTER FROM THE CEO

WE FOCUS ON PEOPLE

In my past, as CEO for some iconic companies in the entertainment industry, I understood the measures of success: EBITDA, ROI, market share, etc. For the past 10 years, as CEO of MPTF, a charitable 501(c)(3) organization, I measure my success and the success of our enterprise very differently. It's the human standards of happiness, dignity, engagement, and fulfillment that become the currency of value. We know the ROI for your generous philanthropy is more than matched when we can deliver on these qualities to the remarkable individuals within our entertainment community.

The tools of our trade include grants of financial assistance, a nationally-recognized palliative care program for those experiencing physical pain or mental and spiritual anguish due to a life-threatening diagnosis, thousands of hours of volunteer time touching the hearts of others, and case manage-

ment for those who are challenged with life's uncharted obstacles. Our continuing care facilities for industry retirees completes the circle by providing a deeply thoughtful and creative environment where residents thrive and share the common thread of our community.

Please read this handful of stories of how we have helped a cross-section of individuals in our community in very different and meaningful ways. We believe when you better understand the people behind the services, both compassion and passion will rise to the fore.

This is our bottom line. We thank you all for helping us to take care of our own.



Bob Beitcher
MPTF President and CEO

*"At MPTF, we bear witness to some of life's most challenging moments and dedicate ourselves to helping our entertainment community overcome them. As **Helen Keller** said, 'Alone, we can do so little; together, we can do so much.'"*

-Bob Beitcher



THE PARTS WE PLAY

INDIVIDUALS SERVED

4,176

With a variety of services from financial assistance to community resources

\$3,225,379

Charitable assistance provided

♥ VOLUNTEERS

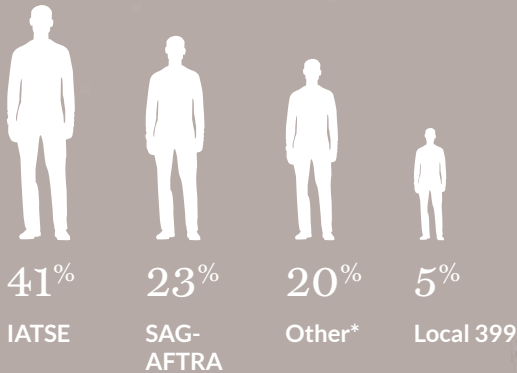
1,133 / 48,214

Volunteers Hours of services

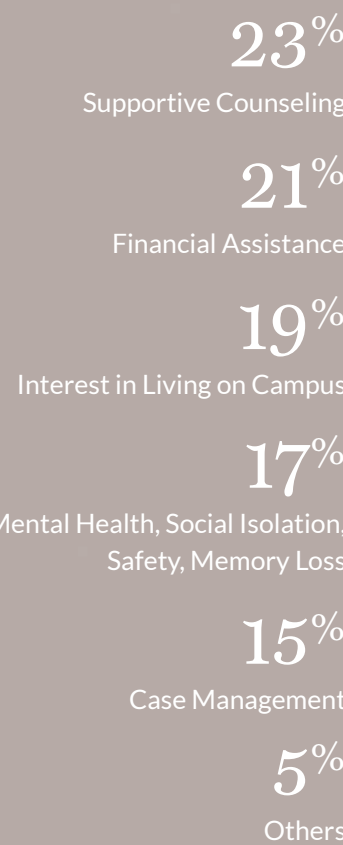
\$1,444,009

Social value of volunteers

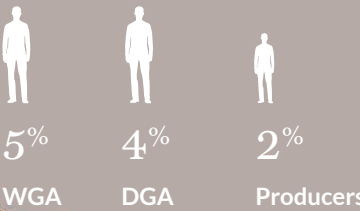
INDUSTRY AFFILIATION



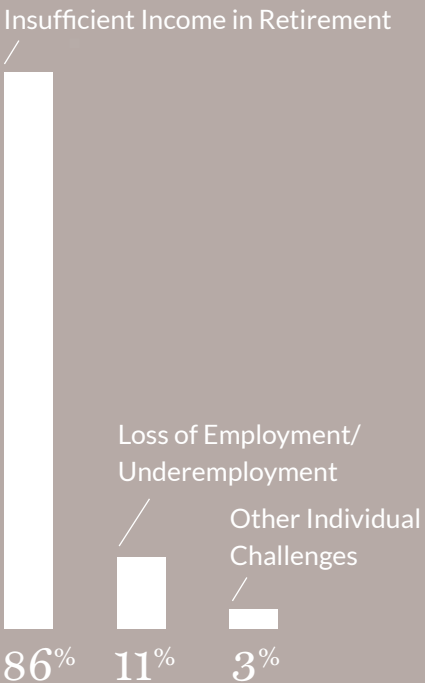
NEEDS AT INTAKE



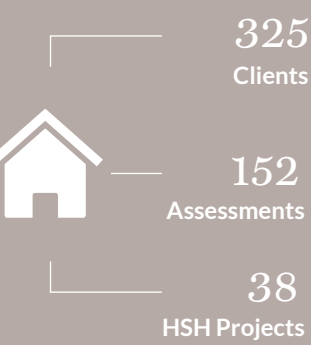
* Other: Includes Non-union affiliated, Locals 174, 1, 724, 40, 1877, 47, 755, NABET, Agents and more



COMMUNITY FINANCIAL ASSISTANCE (REASONS FOR NEED)



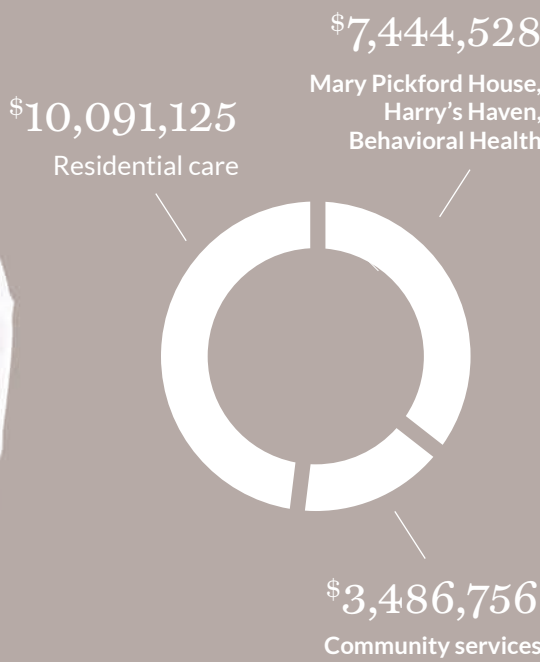
HOME SAFE HOME



DAILY CALL SHEET REASSURANCE



NET PROGRAM EXPENSES



U.S. MILITARY VETERANS



Resident and Teamster,
Donald Desmond, with
NextGen members inset:
**Anna Musky-Goldwyn, Carly
Steel, Tara Schuster, Jeffrey
R. Epstein, Geoffrey Colo,
Lyndsey Miller, Yvette Nicole
Brown, Brian Toombs and
Monica Macer.** Inset photo
by **Corey Nickols** (for
Emmy Magazine)



REFLECTION

THE MILESTONES OF

2019

2019 brought with it remarkable opportunities and memorable firsts.

In July, we partnered with the *Center Theater Group* for a special fundraiser: **Kirk and Anne: Letters of Love, Laughter, and a Lifetime in Hollywood.** **Hugh Jackman** and **Deborra-Lee Furness** read the beautiful love letters of the late legend, **Kirk Douglas**, and his beloved wife **Anne** for a private audience and a memorable night.

In September, on our 98th anniversary, we launched the first **MPTF Giving Day**. It was a moment of unity for our MPTF family to strengthen the safety net our Founders created nearly a century ago. It also launched our ambitious goal of 100% participation by our entertainment community in anticipation of our 100th anniversary in 2021. Our founder **Mary Pickford** realized that this creative, passionate, burgeoning industry also held a potential for heightened uncertainty and anxiety. She knew instinctively that the collective whole would need to embrace everyone within the community for the industry to fulfill its greatest promise. We thank our Board of Governors and Board of Directors, in particular Chairman of the Board, **Jeffrey Katzenberg**, **Nina Shaw**, **Channing Dungey**, **JJ Abrams** and **Katie McGrath**, and **Kevin McCormick**, for their support and generous matching opportunities that helped make Giving Day a success.

In the spirit of unifying firsts, we hosted our first **Open House** on *The Wasserman Campus*. Over 250 members of our entertainment community gathered to meet with representatives of each of our services, celebrate the mission, and share a special surprise appearance by MPTF Talent Ambassadors, **Yvette Nicole Brown** and **Tom Bergeron**.

In honor of the power of possibility, and to serve an ever-growing need, a newly renovated and relocated *Harry's Haven* opened with an additional

10 beds (now 40) in a bright urban village layout designed to stimulate and reassure treasured residents



with Alzheimer's disease. Kirk and Anne Douglas have been long-time financial supporters and advocates for this space, named for Kirk's father.

And to tie a bow on the year, just in time for the holidays, inspired by one of our IATSE members, **Jesse J. Adams**, a special outreach program named *Angel Cards*, joined our other innovative programs to offer emotional support for members in need. Also, please note our award for *Program of Distinction* by *Generations United* honoring our Intergenerational Volunteer Programming, offering fitting tribute for exemplary volunteer service. Go team!

A TIME TO BE BRAVE

In 2016, **Bob Farina** and his wife had just finished dinner with friends. They were waiting for their car from the valet when his wife, out of nowhere, asks: “Are you drunk?” He was not. But by the time they arrived home, it was plain; something was very wrong. They drove straight to the hospital to learn Bob had experienced a stroke. In the course of that night, he would have two more. A bi-lateral brain stem stroke left Bob on life support and unable to move below his neck. He was 63 years old.

Bob founded a company that created marketing for film releases such as “*Twilight*” and “*The Lorax*.” His company had been through difficult times, but nothing could have prepared him for this. For this battle, all the resilience and determination in the world would only require more.

Bob lived in a trail of facilities immediately after his stroke. His opinion: “you go there, basically, to die.” Most were all too quick to tell him what he would never do. Then Bob was notified: a space had opened at the Mary Pickford House for longterm care on the MPTF campus. His tone is grateful: “You come here; you come here to live.” After weaning himself off medical supports, then relearning how to speak — nothing short of miraculous, Bob had a goal: to walk again.

Saban Center for Health and Wellness, with physical therapists, trainers, extensive equipment, and a pool is where you’ll find Bob six days a week, training under the encouraging guidance of **Diana Byrne**, Saban’s Director. “Bob is personally very inspirational for me. He never says no, and I know there are some days when he doesn’t feel good. I’ve never met anyone with more drive than Bob.

“You come
here; you come
here to live.”

progress towards his goal. He enjoys time with his son, dinner out with friends, honing his cognitive skills, and reclaiming every bit of normalcy because “it makes you feel like you’re not disabled.” **Tiffany Lawrence**, Bob’s social worker describes him as “the most determined man you’ll ever meet.” Did he ever predict he would find himself here? And if he had, would he have ever imagined himself so thankful for a sunny room down a hall from dozens of others, with nursing stations in between, and a meditation garden to linger in on the way to the gym? He responds stoically and resolute, “You’ve just got to deal with it.”

Who am I to say he
can’t do this?”

Bob is now able to
stand with support.
He works every
day for hard-fought



JODIE FOSTER
AQUATIC PAVILION

2019
ANNUAL
IMPACT

27

Aquatic Classes
Per Week

14

Land Classes
Per Week

6,036

Total Class
Participants
in 2019

Bob Farina inset with
the Jodie Foster Aquatic
Pavilion and the many
residents and health
center members
committed to staying
fit and healthy.

142

Children Enrolled

10

Families Subsidized

12

Hours of Care a Day

Michelle Lee with her
daughter **Seven** who
proudly shares her
blue action figure
Minn-Erva.



TOGETHER, WE ARE

FAMILY

Michelle Lee is a stunt woman and actress, who just over four years ago gave birth to a beautiful daughter, **Seven**. Despite the complicated hurdles that come with being a single mom as well as someone who works long, physically demanding hours in remote locations, Michelle embraced her new role. "It is not easy. I'll be the first to say. It's life-changing and beautiful and everything that magic is made of. That's what being a mother is to me. But it for sure comes with challenges. I have very few options. There's no option for me to stay at home."

Recently the kind of opportunity most actors wait for, as a series regular on an international CBS TV show, presented itself to Michelle. While Michelle was on set for a few weeks, the Children's Center provided a continuity and structure for Seven that enabled both mother and daughter to feel cared for and to mitigate the pain of sacrifice.

Seven knows, "My mommy is a stunt woman!" Seven treasures a small blue action figure called *Minn-Erva*. It's a character in the movie *Captain Marvel* where Michelle played stunt double for the actress **Gemma Chan**. Painted completely blue, like an alien, and holding a space weapon in an avenger costume, Seven points and says, "This is mommy!"

The Children's Center offers, as Michelle describes, a "broad spectrum of things to explore in a struc-

tured yet gentle environment." Seven can thrive. And so can Michelle. So while Seven enjoys a nurturing environment, learning about the stages of butterfly development, how to play the harmonica, and the intricacies of Downward Dog, Michelle can focus on a healthy career, accepting as many roles as are realistic, and laying a strong foundation for her family to prosper.

"I have very few options. There's no option for me to stay at home."

From the big screen to TV, Michelle's been a working actor for 20 years. As anyone in the business can appreciate, no

easy feat. Her IMDb reads like an apocalyptic fairy tale: *Pirates of the Caribbean: At World's End*, *The Last Airbender*, *Pacific Rim*, *Suicide Squad*, and more. Michelle credits MPTF with helping her to succeed in demanding circumstances. The *Samuel Goldwyn Foundation Children's Center* opens early and stays open late to accommodate entertainment industry hours.

It also unites a community of single parents within the industry. "We all support each other." MPTF is proud to help support Michelle, Seven, a host of single parents, and all who participate in the Center. In an industry like no other, we serve our members in all stages of life, even the very first.

AN UNBREAKABLE BOND

Keith Wainwright worked in publicity at *Disney* promoting the likes of **Barbra Streisand**, **James Garner**, and **Julie Andrews** over a 45-year career. When he met **Steve Petersen** in 1977, they called it love at first sight. And their romance grew over the years. Together, they faced prejudices as both a same sex and interracial couple, sometimes even from their immediate family. But their bond remained strong. Now 43 years later, they find themselves somewhere they never imagined, fighting a different battle.

Steve remembers Keith was driving them both back to the house one day, to their home of twenty years, when he took a wrong turn. Steve asked, "Where are you going?!" It was a question he would ask over and over again with greater poignancy because Keith was literally losing himself. In 2012, with a long-overdue visit to his doctor, Keith wasn't able to answer the simple question: "what year is it?" The doctor was alarmed, "How long has this been going on!?" Within a few weeks, the diagnosis was confirmed. At 63 years old, Keith had early-onset dementia. The doctor sat them both down, took away Keith's driver's license on the spot, and then outlined the brutal truths they would come to live out in the few short years between then and now.

They had both heard of MPTF, "It was where **Larry Fine** lived up until the end," Steve remembers. The doctor had remarked that MPTF was an excellent facility. And then Keith started to wander off when Steve turned his back for two seconds. Steve says, "it was like losing your baby on the subway,"—complete panic. So after years as Keith's only

caretaker, Steve reached out to MPTF, and Social Worker **Susana De La Torre, LCSW**, came to visit. It was immediately evident to Susana that the scene into which these two men had slowly descended had become overwhelming for them both. MPTF set to work.

At the time, there was no vacancy among the thirty beds of *Harry's Haven*, the now newly remodeled memory care facility on the MPTF campus. So help began with in-home relief for 12-16 hours a week. At last, Steve was able to run to get groceries or to see a doctor himself. When a bed became available in April, 2018, Keith moved in. He settled in immediately, comfortable and safe in his new surroundings.

Today Keith, unable to speak, must have his every need attended to. But the support he receives from the wealth of open hearts and loving caretakers at MPTF is "so beautiful," Steve says. Steve now deals with the reality of living on his own. He joins an MPTF support group each month, to compare heartaches and affirm they are not alone. Steve finds great comfort in these meetings, "every one of those people who live there (on the MPTF campus) is a story." He continues sadly, "I'm not sure how I'm going to do this, for 43 years I've been 'Steve AND Keith.'" But one light in the darkness? MPTF will be there to help.

".. every one of those people who live there is a story."

HARRY'S HAVEN MEMORY CARE FACILITY

2019 ANNUAL IMPACT

40
Bed Capacity

84
Average
Age of
Residents

4
Average
Length of
Stay in Years

*Steve Petersen, inset
with his husband Keith
Wainwright's photo
from the early days
of their relationship.*



HOME SAFE HOME
PROGRAM

2019
ANNUAL
IMPACT

152

Evaluations

66

Total Projects*

466

Bathroom Safety
Recommendations

APA

Thank you, APA, for your
amazing work on this
project. **James Watson**
with **Ferb Leasure**,
Local 44, **Matt
Lyneis**, Local
724, and **Alex
Aguilar Jr.**,
Local 724,
pictured here.



*38 HomeSafeHome + 2 Major + 26 RUSH

HOME SAFE HOME

THE HOUSE THAT HEART

BUILT

James Watson is a respected actor who began in film at a time when only a mere handful of African Americans dared. “I auditioned and ended up co-starring in a **Walter Mirisch** film with **Jeff Bridges**, **Rob Reiner**, and **Ed Asner**. It started my career. That was in 1969. My second film was with **Sidney (Poitier)**.” Today you can count “over 120 film and TV credits and about 80 commercials.” James never had much time to play handyman, with a busy career and two young daughters to raise as a single father. Eventually, those fixes around the house became more of a hazard than an annoyance.

Here’s a little secret: James took a spill in his home in 2019 and, as a result, became paralyzed from the waist down. “I was told I wasn’t going to walk again.” Most people don’t know this because today, to see him walk, you’d never believe he’d received such devastating news. With physical therapy, hard work, deep faith, and maybe even a miracle or two, James recovered.

When MPTF became aware of these struggles, along came **Holly Spiegel**, a coordinator for the *Home Safe Home* program. “I can tell you about some very dramatic moments in my life when people I think of as angels have appeared. Holly is one of those. She has been the loving force behind

everything that has made a difference. Even though I think I’m superman; it’s taken a burden off me. I’m very appreciative.”

Home Safe Home is a program that does just that, works to keep people safe in their homes. Construction projects prevent injury, smooth out the rough edges, and perhaps even spruce things up a bit, as a reminder, we’re all in this together.

A team of *IATSE* volunteers from Local 44 and 724 with big hearts and skilled hands, along with

“I was told
I wasn’t going
to walk again.”

generous volunteers from APA, a leading talent agency, descended upon James’ cozy home of 40 years. They rebuilt a fence, installed a new walkway and

handrails, hauled oversized items from days gone by, painted, cleaned, and with love rebuilt a playhouse in the back yard from the ground up. A playhouse that once hosted many mud pie fights now welcomes **Josephine**, James’ first granddaughter born July 7, 2019. Now Josephine will be able to visit her grandpa, play in the playhouse and carry on this fine tradition of mud pie making for years to come.

IN MEMORIAM

THREE MONTHS AND TWELVE

DAYS

Thank you very much for your note of sympathy observing the passing of my wife **Margaret, "Peggy" Learman**, on August 12. Also, my thanks and gratitude to your extraordinary MPTF team as they comforted and supported my family through, and to the end of a very difficult journey. I want to share a glimpse of our experience with you.

In 2015, my wife and I were evacuated from our Porter Ranch home due to the Aliso Canyon SoCal Gas leak (the worst toxic methane gas leak in the history of the United States). In 2016, Peggy was diagnosed with multiple myeloma cancer from chemical exposure. She began chemotherapy. We sold our home and lived with my daughter Kelly and her family in Encino. In 2017, Peggy fell, fracturing her femur—and thus began a two-year journey, in and out of emergency rooms, hospitals, nursing homes, and rehabilitation centers—never to come home.

In the early months of 2019, Peggy's illness continued on its slow but determined path of decline. Kelly and I had to face the bitter reality of what was coming. After seeking the advice and support of the MPTF, I was accepted for residency. Shortly after, thanks to their commitment and compassion, Peggy was embraced into the *Mary Pickford House* of Long Term Care.

This was our home. This was our family. Peggy was now surrounded by the best, most benevolent medical care imaginable. I was now able to be with her throughout the day, every day, including art classes, activities, meditation, checkers, and wheelchair rides through the hallways before lunch and after dinner, sometimes stopping at the vending machine for a *Snickers* bar.

We were the new kids on the block, but soon we were part of "the gang." We loved interacting with all the other residents, staff, and nurses. And I know they loved interacting with us.

It took me at least a month to fully realize the depth of personal dedication and love each member imparts to every resident. It is not just creating magical moments and memories through games, music, stories, and entertainment. They praise the smallest of personal triumphs. They feed those who cannot feed themselves. They are your friends. They listen. It is not so much what they do—it is how they do it. Peggy's passion was Bingo, though, in the last few weeks, they had to help her play. She was so excited to win, especially when the prize was a shiny costume jewelry pin she could wear to lunch the next day. One afternoon, when I was sitting next to her, she won a crisp new one-dollar bill. She turned to me with a big smile, placed it in my hand, and whispered, "This could be for a candy bar."

All these wonderful angels, they became our family, and they gave us strength when we needed it most, through the very last days, the last hours.

On September 3, my daughter Kelly and I hosted a "thank you party"—in honor of Peggy. In a quiet moment, I looked up and said, "I want you to know—the three months and twelve days that Peggy was here—they were the best three months and twelve days she has had in the last three years." Then I said, "And actually, those three months and twelve days—they were the best that I have had as well."

Thank you,

Richard

This letter has been edited. To read the letter in its entirety, including the specific names of people who were instrumental in Peggy's care, visit [MPTF.com/ar2019Peggy](https://mptf.com/ar2019Peggy)



SPIRITUAL
CARE SUPPORT

2019
ANNUAL
IMPACT

All

Faiths
Served

380

Individual
Sessions

52

Weekly
Meditations

Rabbi Rosenberg
and Chaplain
Kuperstock
with the MPTF
campus John
Ford Chapel inset.



SPIRITUAL GUIDANCE

CELEBRATING
LIFE

The powerful duo of Chaplains **Dina Kuperstock** and **Rabbi Arthur Rosenberg** offer an uncommon glimpse into trying times, and what precisely that can mean in moments that are as monumental as they get.

Human spiritual communication is critical for a campus serving elderly members of our community. “We listen. Share silences. We walk into every encounter with the potential for something sacred to happen. Two people, two human souls sitting together is meaningful. One of the most meaningful things for me is those times that can be the most scary or painful and to create beauty in those moments,” Dina explains.

“Chaplains are not faith specific; they have to do with the existential experience of a person’s life. Chaplaincy can help people redirect away from feelings of anger and disappointment, get back to their own reality, and how best to tell their story through their living,” explains the Rabbi, Arthur.

After 40 years of acting, Arthur “felt a spiritual pull.” You can hear it in his voice: “previously, all I wanted to do was be an actor and be famous. Yet my life today is better than anything I ever could have conceived of.”

He illuminates, “We all have an expiration date. What is really important, the way to deal with it, is that you stay in the present moment. Because the past is over, you can’t go back. Poets have written about it for centuries. We only live in the perpetual today. ‘Why are we here?’ I would say it is to love and be loved. And how do we use that on any

given day? How does that love manifest itself into action?”

When residents first move to campus, they answer some provocative intake questions with their spiritual advisor: “If you could direct your last scene, ‘What would the choreography look like?’, ‘Whose voices would you want to hear?’” Dina gently encourages people to think about end-of-life scenarios that remain only loosely considered for many.

She poignantly illustrates the inquiry, “At any age, when you get a serious diagnosis, it can raise a lot

“We only live
in the perpetual
today.”

of spiritual questions, such as: ‘Who am I?’, ‘Do I have a core self that has value despite what is happening to my body?’ ‘What gives

me a sense of purpose?’” In trying times, these questions can be disorienting. But they can also be an opportunity for healing.

When asked: if given one wish for humanity what would it be, Dina pauses and responds thoughtfully, “Resilience. I don’t hope for a world with no challenges. I hope for a world in which when people encounter challenges, they can navigate through them and come out stronger and more whole.”

For Arthur: “that we learn patience and acceptance. To be patient and gentle with each other. That’s what I work on every day.”

STELLAR SUPPORT

With the help of countless corporate sponsors, donors, and advocates, millions were raised at our fundraising events to support Industry members and their families. For nearly 100 years, our industry has been taking care of its own like no other industry in the world and our fundraising events are a great example of how our community plays its parts for MPTF.



1 THE NIGHT BEFORE

The 17th annual **Night Before** event brought together Academy Awards® nominees along with some of the biggest industry influencers in support of MPTF. The largest fundraising event of the year, the *Night Before* raised over \$5 million, totaling over \$85 million in the event's history.



2 HEARTBEAT OF HOLLYWOOD GOLF CLASSIC

About 400 golfers came together on the links to celebrate the 41st annual **Heartbeat Golf Classic**. Guests enjoyed a wonderful day of golf followed by an awards reception on the MPTF Wasserman Campus. Industry members of all ages enjoyed a day of miniature golf at the **Heartbeat of Hollywood Lite**. Proceeds help purchase items needed by industry members living on the MPTF campus and those who live in the community.



3 DEAL WITH IT: A WOMEN'S CONFERENCE

The 7th annual **Women's Conference** provided industry women with valuable information and resources on a variety of topics ranging from integrative medicine to changing careers to preparing for retirement and investing. About 325 women attended this day of motivation and education, including two incredible keynote speakers: **Valorie Kondos Field**, former head coach of the UCLA Women's Gymnastics Team and singer/author/actress/activist, **Jenifer Lewis**.



5 MICHAEL DOUGLAS & FRIENDS CELEBRITY GOLF CLASSIC

This recurring event was brought back for a great day of golf at the exclusive Riviera Country Club with **Michael Douglas** and **Catherine Zeta-Jones** at the helm. Golfers and celebrities enjoyed a fun day at the renowned country club followed by a festive awards dinner hosted by **Kevin Nealon**. Proceeds benefited MPTF's program and services.

MPTF 2019 ANNUAL REPORT



4 THE EVENING BEFORE

Emmy® nominees and television industry leaders came together to celebrate and raise money for MPTF at the 13th annual **Evening Before**. Over \$2 million was raised to sustain the services MPTF offers to the entertainment industry. We thank all of our attendees, including **Rachel Brosnahan**, pictured here.

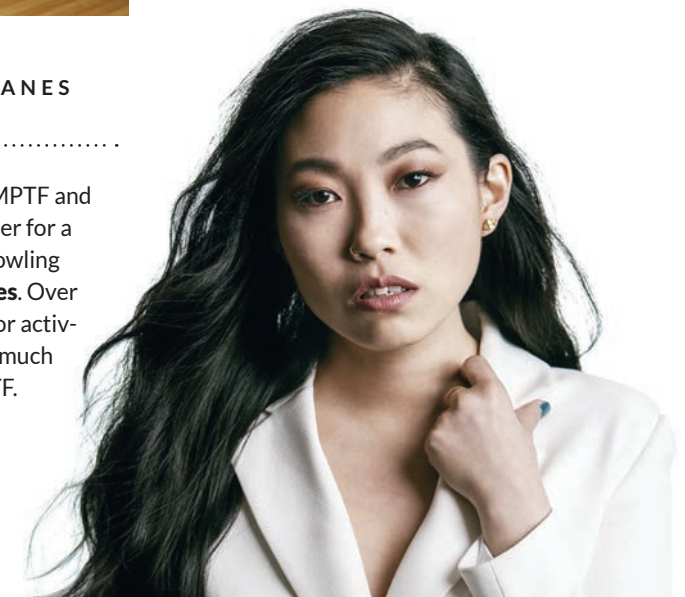


7 REEL STORIES, REAL LIVES

The 8th annual **Reel Stories, Real Lives** told powerful stories of industry members and their families who have benefited from MPTF's services. Golden Globe® Award-winning actress **Awkwafina** hosted with performances by **Yvette Nicole Brown**, **Lizzy Caplan**, **Topher Grace**, and **Michael Peña**.

6 DAY AT THE LANES

An enthusiastic crowd of MPTF and IATSE friends came together for a day of family fun at Pinz Bowling Center for **Day at the Lanes**. Over 300 guests enjoyed outdoor activities, a raffle, bowling, and much more all in support of MPTF.



VOLUNTEERS

2019
ANNUAL
IMPACT

4,000+

Cards Sent

12

IATSE Locals
Participating

217

Veterans Day
Angel Letters

Jesse J. Adams on the set
of *Marvel's Agent Carter*,
with his feet propped
on a desk filled with
props of his making.



VOLUNTEER

TO MY DEAR

FRIENDS

Jesse J. Adams is an Assistant Prop Master and a member of *IATSE Local 44: Affiliated Property Craftspersons*. He hadn't exactly set out to become this, born in a town of 3,000 in Illinois. But when Jesse was about 12, he won a round-trip ticket to visit the set of *The X-Files* at 20th Century Fox.

It wasn't just a trip to the set but an opportunity to meet the actors, crew, and even hang out in the writing room. It was "bigger than anything I could have imagined." The seed was planted, and at 19 Jesse moved to Los Angeles.

A handful of mentors and generous souls took him under their wings. With doggedness, he made it happen. When he talks about his work, you hear the pride: "It's magical to me, to watch a film you've been involved in, you come to see your fingerprints all over the movie. It's a nice feeling. It was a really rewarding job."

At 38, Jesse is hardly past his prime, but unfortunate circumstances found him struggling with medical issues, not enough money to pay rising costs, and in a predicament requiring drastic measures. With little choice, he picked up and moved back to Illinois to pay down his debts and continue treatment with a lower cost of living. To relieve some of the pressure, Jesse applied for and received a couple of grants from MPTF for help with medical bills. For that, he is thankful.

So when Jesse made his move and faced spending the holidays alone, it "got me thinking about *other* people spending holidays alone." Jesse ended up approaching his Local 44 union reps, and **Fredda Johnson**, Director, Community & Volunteer Engagement at MPTF. In just a few months and with the help of many people eager to be of service, MPTF's new **Angel Cards** project, celebrating birthdays, had expanded to deliver thousands more letters providing a little cheer to isolated and aging industry members around the holidays.

Fredda acknowledges people volunteer for all kinds of reasons. "One thing for sure, while logically people understand the value, not until you're there connecting with people that the gift transcends all expectations. It's a proven way to achieve better happiness in life. That's the best part of my job. I see it every day."

"Our shared
experience
makes us family."

Jesse notes, "In a digital world, nobody takes the time to hand write a letter. It's a nice thing that people would take the time. Our shared experience makes us family in a way, so if we can do something for a member of our family who is in need or lonely or isolated, it's a nice thing to do." We see Jesse as the perfect example of giving and giving back. Thank you, Jesse, for the part you play.

PARTNERSHIP

TRUE SPIRIT OF GIVING

When someone said, “blood makes you related, loyalty makes you family,” they understood relationships that are based on action, not accident. Such is MPTF’s 15-year relationship with **L’Oréal**. This marriage of beauty and legacy is no accident.

L’Oréal does so much for so many great causes. From initiatives to help women achieve success in science, helping people regain their sense of self and new-found beauty after chemotherapy, to supporting MPTF and the legacy of those who have worked to make the movie industry the incredible force that it is.

L’Oréal was founded over 110 years ago. What keeps them at the top of their game for all these years? **Carol Hamilton**, Group President, Acquisition, L’Oréal USA answers: “We are always evolving with women’s values and thoughts as they grow, country by country. At the root of our company’s DNA is the very powerful phrase: ‘Because I’m worth it.’ L’Oréal aligns with goals of women around the world today, to be ‘in control of their lives, their careers, their finances, and their sexual wellbeing.’”

It’s no accident that nearly 100 years ago, it was a powerful woman named **Mary Pickford** who helped to created MPTF, an organization focused keenly on below-the-line workers in Hollywood.

When Carol speaks to empowerment and confidence, she is quick to note, “beauty is often seen as a superficial endeavor.” But when you understand that it’s not about a particular kind of beauty, but about ‘being able to realize your best life,’ you

begin to see that this is no superficial concept. From that starlet who wins an academy award or a makeup artist making an honest living, to cancer survivors or aging individuals who have led their own charges of the day, “L’Oréal makes a concerted effort across the board to help everyone find their beauty inside and out.”

L’Oréal has worked with some of the most iconic celebrities in the world. And Carol knows, “even they have their insecurities.” In the dramatic range of individuals L’Oréal touches with their products, beauty and confidence are qualities nearly everyone strives for. “The power of beauty is universal and ubiquitous,” she notes with emphasis. So while

“We are always evolving with women’s values...”

celebrities may be the voice of the brand, when it comes to the people who make the movie and television industry what it is, she

understands. “So many people who make this their livelihood live paycheck to paycheck. We support not only the success of female actors and directors but maybe even more importantly, we promote and give back to everyone who works to make a film. We are deeply indebted and grateful to the film industry for what everyone does to make the world a more beautiful place. It is a real symbol of our much deeper partnership.”

She concludes with emphasis, “It’s a partnership we want to continue forever.”

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“I belong to the people I love, and they belong to me—they, and the love and loyalty I give them, form my identity far more than any word or group ever could.”

-VERONICA ROTH

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Reflection is a great practice that allows us to look back and see where we've come from, what we've accomplished, and how we can grow to vibrate at our highest energy. Nearly 100 years ago, the incomparable **Mary Pickford** told the world that when the entertainment community is in need, we all rise to the occasion; we see a need and fill it. It may have started simply with coins in a box, but it set forth a culture of taking care of our own that we hope thrives for another 100 years. We do not fulfill this mission alone. Tens of thousands of individuals and dozens of companies step up, year after year to support each other and the ever-increasing needs of a community we love.

The view that Mary and the rest of our Founders put forth was created for you, our MPTF family. It is our responsibility to carry

that mission forward and to ensure that this industry is not only protected but honored as an important part of our very culture.

Thank you for supporting the many shoulders we all stand on and for investing in the future, even during times when that future feels challenged. I believe in silver linings and hopeful optimism. You, our MPTF family, are the reason this organization was formed and the reason we are stronger together and will be for years to come.

In gratitude,



Courteney Bailey
Chief Development Officer

"I am filled with a thankful heart for every donor, and inspired by Cicero's words, 'As we express our gratitude, we must never forget that the highest appreciation is not to utter words but to live by them.'"
-Courteney Bailey





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