

A close-up photograph of a woman's face, focusing on her eyes which are looking upwards and to the right. She is wearing a black face mask that features a vibrant, detailed pattern of the Milky Way galaxy, with blue and white stars and nebulae. The background is a soft, out-of-focus grey.

# 2020: The year we planned for and never expected.

**MPTF | IGO**  
*Caring is Infinite*

ANNUAL REPORT







## LETTER FROM THE CEO

# LISTEN, LEARN, LEAD, PIVOT

Who knew? That as MPTF turned the corner on its 100th year, it would confront its most complex and stressful challenge ever—sheltering its 250 campus residents during months of lock-down, supporting its 500 members of staff with immense concerns on campus and at home, and lifting up thousands of industry members who were not only out of work but lonely, isolated, and anxious.

We don't find our moments, our moments find us. And in 2020, the pandemic found an MPTF organization quick to mobilize, prepared to serve, and full of courage and resilience. The fabric of the safety net that this amazing MPTF staff wove, to catch those in need, to stabilize them, and to focus them on what matters most in times like this, is all about passion, enthusiasm, commitment, empathy, persistence, and love.

Whether it was our media production team entertaining and engaging residents for twenty hours a week with a livestream show from our campus theater, our

volunteer engagement team sourcing and delivering groceries to industry members with real food anxiety, our nursing staff and hospitality and housekeeping teams caring for those within our own COVID unit as well as providing reassurance to frightened seniors, our materials procurement team sourcing elusive PPE to protect us all on campus, or our social workers putting in 12 hour days seven days a week with tens of thousands of phone calls to understand financial needs and to offer comfort, MPTF was there for our industry.

Every day at MPTF, pandemic or no pandemic, we look for purpose in our lives and find fulfillment in providing support where it's most needed. 2020 highlighted why we are here, why we need to be here, and why the sustaining generosity of our industry is so absolutely critical now and for the future.



**Bob Beitcher**  
MPTF President and CEO



### 2021 MPTF BOARD OF DIRECTORS

Bob Beitcher  
George Clooney  
Mark Fleischer, Vice Chair  
Jim Gianopulos, Chair  
Michael Karlin  
Hawk Koch  
Jessie Kornberg  
Matthew D. Loeb  
Lisa Pierozzi  
Jay D. Roth  
Nina L. Shaw  
Casey Wasserman  
David White

### 2021 MPTF BOARD OF GOVERNORS

J.J. Abrams  
Byron Allen  
Betsy Beers  
Channing Dungey  
Dr. Eric Esrailian  
Tony Goldwyn  
Bonnie Hammer  
Kevin McCormick  
Christopher Nolan  
Peter Rice  
Karen Rosenfelt  
Ann Sarnoff  
Emma Thomas  
John Wells



# THE PARTS WE PLAY

9,953

Industry members and families who received services in 2020

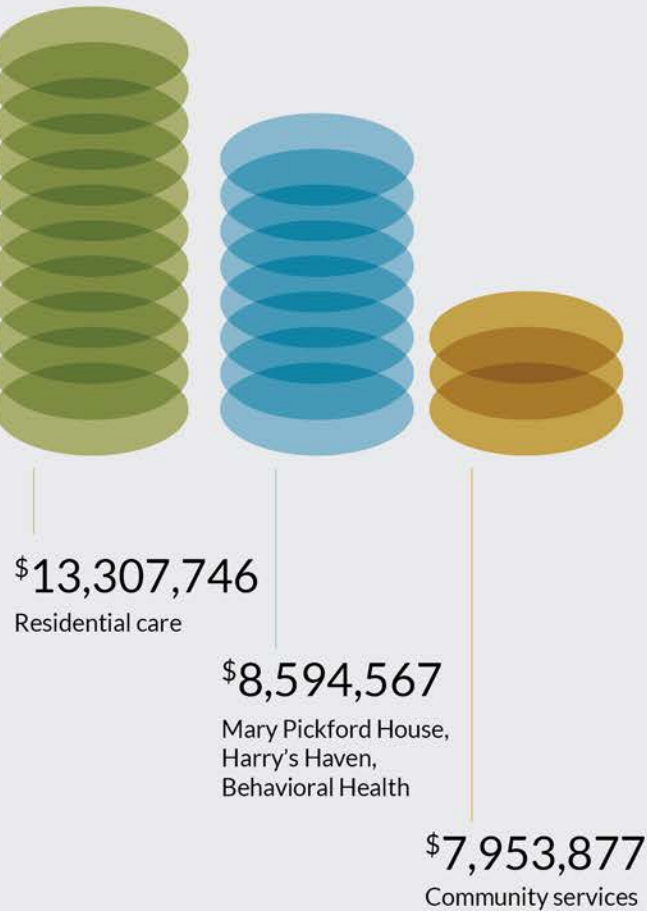
\$7,267,637

Financial assistance to community industry members in 2020

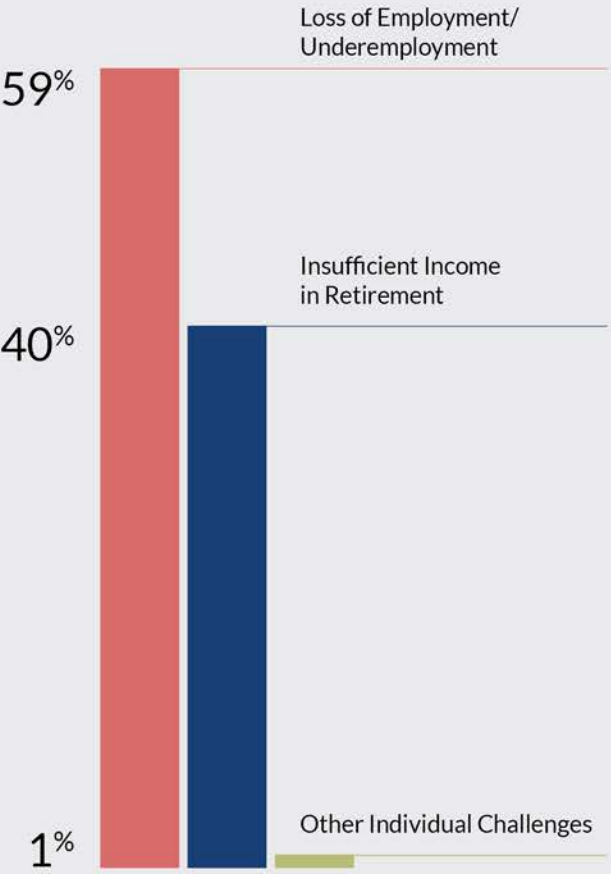
92%

Assistance related to COVID-19 needs in 2020

## NET PROGRAM EXPENSES



## COMMUNITY FINANCIAL ASSISTANCE



268

Wasserman Campus Residents

1,178

Elder Connection Clients

1,553

Enrolled in EHIS (Entertainment Health Insurance Solutions)

54%

Industry members served who were under 65 years vs 30% last year

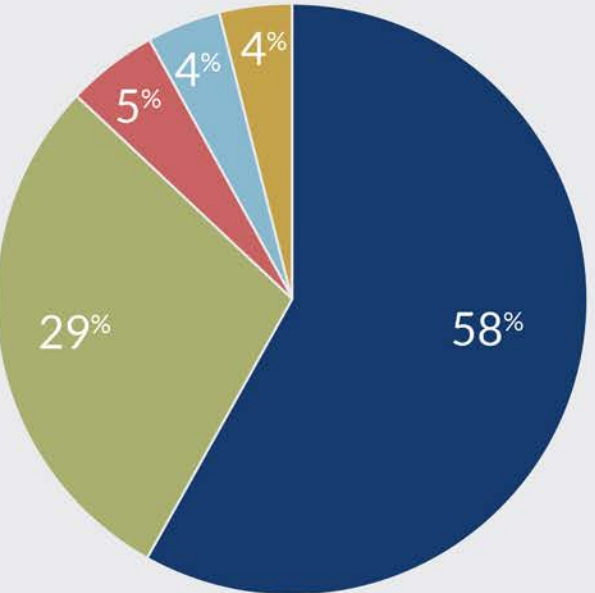
72%

Industry members who were new to MPTF vs 46% last year

18,712

Total number of COVID-19 tests for 2020

## NEEDS AT INTAKE



- Financial Assistance
- Supportive Counseling
- Case Management
- Mental Health, Social Isolation, Safety, Memory Loss

## U.S. MILITARY VETERANS

1,088  
Screened

\$234,528  
In retroactive benefits received

\$17,596  
Total ongoing monthly benefits



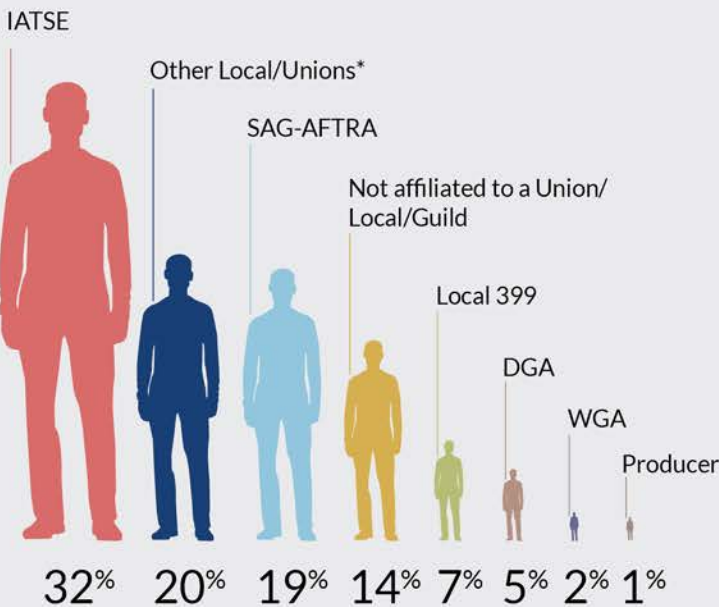
## THE DAILY CALL SHEET SOCIAL CONNECTIVITY PROGRAM

334 Recipients

130 Volunteers

12,000+ Calls made

## INDUSTRY AFFILIATION



\* Other: Includes Non-union affiliated, Locals 174, 1, 724, 40, 1877, 47, 755, NABET, Agents and more

## VOLUNTEERS



## SAMUEL GOLDWYN, JR. CHILDREN'S CENTER

108 Enrolled

10 Families Subsidized



Marti Reese, former actress and Motion Picture Home resident, with MPTF social worker Jo Obedencio, MSW.



## PROTECTING CAMPUS AND COMMUNITY

"It's been quite a year," says **Suzanne Hackett**, Director, Infection Control & Education at MPTF. "No days off, not one." This isn't complaining as much as it is a statement of fact. The truth is, Suzanne knew before any of us. She began to get worried in December of 2019 with reports coming out of Wuhan, when her experience told her this was something to get ahead of. It was this intuition and fierce devotion to protecting campus residents that saved lives. While many debated the potential implications of a deadly pandemic, Suzanne got busy. A dedicated team mobilized to build out J-Wing, a decommissioned hospital unit on campus, as a COVID isolation ward brought back from obscurity and made relevant beyond measure. When asked how she did it, Suzanne says, "we're really blessed to have such an extraordinarily talented team. It was all hands on deck. It was enormous. It was unbelievable. We really gave it our all."

While campus was adjusting, the phones lit up. **Jennifer Jorge**, LCSW, Director of Community Social Services, says, "we went overnight from having maybe ten intake calls a day to a hundred." And many of the calls were from people new to MPTF. "Suddenly, we were scrambling to learn more about unemployment in other states and finding local food and housing resources. It became largely about educating. Educating the team, and educating callers about MPTF's services." Meanwhile, financial assets were coalescing from a host of sources from **Netflix** to **IATSE**. "We had the assets to really be of service if someone were in jeopardy of losing their car or home, or

if food were an issue." When asked to sum up her experience over the year, Jennifer says, "It's hard to put it in words. Uncertainty was very profound. But the thing that was very different here was that it was a shared human experience. In many ways, we were truly making our way together."

The pivot continued. Social workers and most of the staff began working remotely. Visitors were not allowed on campus. And the questions started to come. How will we support our residents? How can we reach out to our community to be sure they're okay? How does **Zoom** work? Where can we buy PPE and how can we test residents and staff? MPTF

answered every one and many more. As the pandemic tore through elder

communities across the nation, MPTF was not untouched. But "with J-Wing, we were able to isolate, trace, and contain the spread," said **Jessica Caughey**, Director, Campus & Community Services. In spite of so much anxiety and uncertainty, the pervasive feeling on campus was one of gratitude. "Residents were thankful that even if they had to stay in varying degrees of isolation, there was someone to check on them, deliver meals, and if something happened medically, there were people to help." When asked to reflect on the year and how they made it through, Jessica credits the staff and a positive attitude. "We stayed flexible, which made us able to respond to things at a moment's notice. It was pretty incredible."



## CREATIVITY IS AGELESS

When director, producer, screenwriter, author, and former President of the WGA, **Mel Shavelson**, established MPTF Studios with a generous grant in 2003, you can say he was a man who truly appreciated the magnitude of the medium. What started with grand ambitions, to create a full-fledged production studio for residents and volunteers to continue the work they loved, took an ambitious and magnificent step up in 2020. With COVID and sheltering-in-place a compelling incentive, MPTF Studios became a livestreaming interactive TV platform, safely and virtually connecting residents to each other and the broader community.

**Creative Chaos**, officially launched on March 17, 2020. The brainchild of **Jennifer Clymer**, Executive Producer of MPTF Studios, it brought light and inspiration to a difficult time when no one could truly have predicted the ramifications yet to come. By the end of 2020, over 800 hours of content, filled with 1,200 programs, and 133 episodes, featuring about 250 entertainment industry professionals and celebrity guests, connected and reassured an entire community. All with the dedicated and passionate crew of 7 freelancers and 6 staff members.

Jennifer speaks to the reach and purpose: "We have been a creative, inclusive, intergenerational platform for people ranging in age from 10 to 110, bringing people together from across the Atlantic and Pacific Oceans. Staff members, volunteers, and residents shared countless laughs

and moments of hope. They learned new things, and perhaps most of all, felt cared for and loved by connecting through a medium that is the basis for the industry we all are a part of."

Aging in America can be a lonely affair and it was brought more to light by the effects of COVID-19. But it doesn't take a pandemic to appreciate

"The magnitude  
of the medium..

mobility issues and other factors that isolate people as they age creating a scenario in which the twilight years

may be more lonely than anything. As a thought leader, MPTF Studios is breaking new ground for aging populations with a concept that has the potential to bring this feeling of connection and caring to people in need all across the country, with supporters and volunteers invited to bring their own talents to this live programming. As Mel Shavelson was a catalyst in 2003, the wholehearted and dedicated response of the entire MPTF Studios team to 2020's struggle may well be its own catalyst for positive change and an industry much in need.

**Bob Beitcher** reflects on the year: "Jen and her team have done an absolutely tremendous job of taking the love they felt for our community and all our vulnerable residents on campus, and turning that energy into something truly brilliant and lasting. We are so proud of their efforts and the enormous impact they've achieved."

**Jen Clymer**, Executive Producer MPTF Studios with (inset) **Diana Byrne**, Manager Health & Wellness, leading an online workout with residents.





Billy Ray is an Academy Award nominated screenwriter for the movie *Captain Phillips* as well as a dear friend to MPTF.



## PLAYING A PART

# THE INCREDIBLE SUPPORT OF OUR HEROES

MPTF is proud of its passionate and caring volunteer force. Hundreds of people, both above and below the line, lessened the sting of the pandemic by contributing financially, donating PPE, advocating in the community, making **CareCalls**, and entertaining campus residents by participating in **Creative Chaos**. **Billy Ray**, screenwriter and director, did all of these things and more. He represents the best of how a person within our tight-knit community was able to play such a valuable role at a time when the stakes were high.

“My **Nana Lou** lived on campus,” says Billy. “She was a vaudeville dancer whose husband, **William Burns**, was a TV writer and the producer for the Series *Mr. Ed*. Willie’s brother was **George Burns**.” Like many who support MPTF, it begins with a connection that endures. Billy’s grandma passed in 1996, but he speaks fondly of his time visiting her on campus, “It was always a metaphor of an oasis. That feeling has never changed. It’s why I love it.”

When the pandemic was first taking hold, stories of nursing homes in trouble were everywhere. “We just couldn’t let that happen here... I kept hearing the horror stories of the most vulnerable people.” He thought, “our industry has to do better than that. And of course, we did.” In the early months, Billy answered the call by rallying friends to pitch in. “I’ve found people in Hollywood to be incredibly generous, very philanthropic, extremely caring about all facets of the industry. The idea that we take care of our own, I know it to be true. I’ve seen it.” So when the PPE crisis emerged and masks and

gowns were scarce and the prices skyrocketed, Billy reached out on behalf of MPTF and said, we need your help. “It was extraordinary the way people in this business were contributing.”

Over time, the pandemic presented needs for all kinds of volunteers including outreach to aging members of the community to check-in and be sure they knew they were not alone. Billy took his set of Care Call names and picked up the phone. “I would say, ‘is there anything I can do for you?’ Or ‘is there anything MPTF can do for you?’ I think they appreciated the calls and I was happy to make them.”

Speaking to the broader context of giving back, and the circular nature of life and philanthropy, Billy shares, “People like me don’t get anywhere without help. I had it from the very beginning of my career in a million small ways and a couple of really big ones. And I continue to get help.”

**Fredda Johnson**, Director of Engagement at MPTF, highlights the magic of giving, “the amazing thing, and I’ve seen it happen a million times, is that the line between giver and receiver dissolves very quickly. It really becomes all about the connection.” When it comes to making magical connections around this industry we love, we hope everyone considers participating in the circle. Because the possibilities are truly endless.



## THE HARD WORK OF HEALING

**Michael Martinez** got into the entertainment business like many others—by happenstance. Growing up in Angeleno Heights, Hollywood used his family's Victorian home as a location, and a dream was born. Mike started at *Universal Studios* in 1975, when he was 18, in craft service, which in the day, "meant he was a float guy and served all the other crafts." Eventually, he joined what became **IATSE Local 80**, worked his way up to Department Head, and ran a crew of 36. "I was always the guy that stayed late. I was a goer. I was a doer." But after 24 years, that hard work and dedication took its toll, resulting in ten orthopedic surgeries—back, hips, shoulder, arm, elbow. In 2004, when Mike took a 27' fall from the top of a soundstage working behind the scenes, it was literally the straw that broke this hard worker's back. As Mike puts it, "the fall was the finale."

Too injured to return to work, he took disability. Not how he had planned things. And the result was "I fell into a big (emotional) hole. There's no handbook for how to handle these things." A spiral began. His mom passed away, he got a divorce, lost his home. For a time he was separated from his five children and he maxed out the credit cards. Isolated, he wrestled with chronic pain. "It just got deeper and deeper. I wasn't making good choices" Mike will tell you. "I was in a real bad place. It seemed like everything had collapsed all at the same time."

That's when a doctor's referral brought Mike to the Palliative Care program at MPTF. "Slowly, we

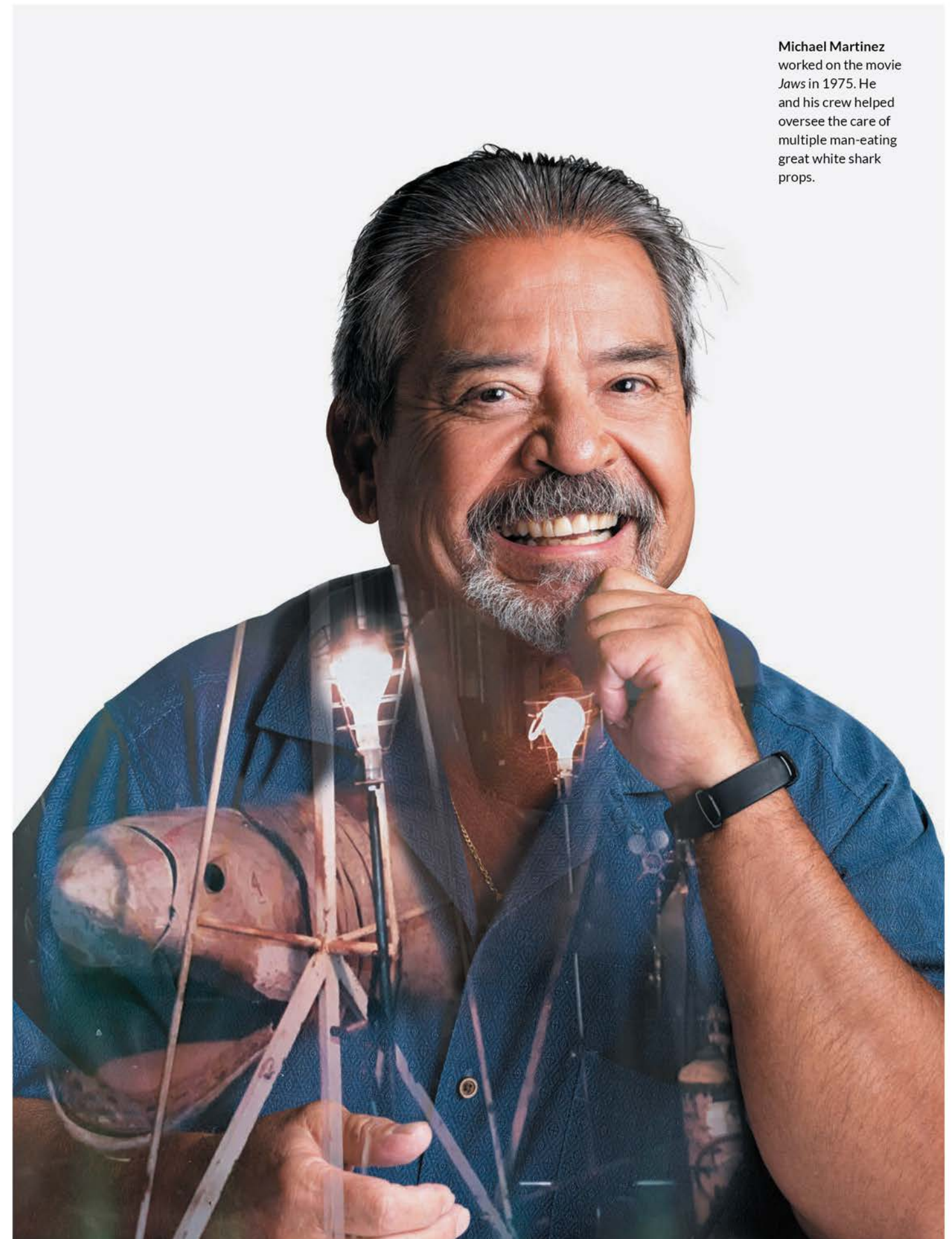
started to unravel my mess. I started to develop the trust, and opened up about the issues that I was dealing with in my own head." He inserts some wisdom: "when you're dealing with questions in your own head, you don't get any answers!" He continues, "but I started getting some answers, I was sorting things out, and as I started feeling better, I started working on my body, because I was in bad shape. That's when I found the pool, I found water—and I met my girlfriend," he adds smiling.

Palliative Care is a multi-discipline support—it includes a palliative-care certified primary care physician, nursing support, a social worker, and chaplaincy—that looks at treating the "whole person" in dealing with a serious diagnosis. Mike learned coping mechanisms for his inclination to separate

**"...everything had collapsed all at the same time."**

in times of trouble, he learned anger management, worked with professionals to improve his diet to help with diabetes and high blood pressure, and found swimming as a way to ease chronic pain for all his injuries. Michael now enjoys good relationships with his grown children and continues to check in with the MPTF Palliative Care team regularly, even during COVID. He says, "I feel great," as he shares the hope that his story can provide some measure of inspiration for others, because "I know, it can be hard to say, I need help."

**Michael Martinez** worked on the movie *Jaws* in 1975. He and his crew helped oversee the care of multiple man-eating great white shark props.





Intergenerational engagement has always been at the forefront of our programming. During COVID, **Fredda Johnson** used it as a lifeline to the community.



VOLUNTEERING

DISCOVERING NEW WAYS TO BE OF  
**SERVICE**

When the Wasserman campus shut down, so too did much of MPTF’s robust volunteer work on campus and beyond. The urgent question quickly became: how can we best serve our community? “MPTF has always been in the business of helping people, but with COVID in the air, the first task was to take an accounting and understand the ways in which we could help,” says **Fredda Johnson**, Director of Engagement for MPTF. “We tailored programs to address social isolation that was now being experienced by every age demographic.” Volunteers sent Angel Cards, videos, and engaged with residents and community members through **Creative Chaos**. Everyone benefited.”

With a newly-formed army of nearly 300 volunteers, approximately 10,000 check-in calls were made to industry members. Volunteers informed members of MPTF’s services, provided contact information, and listened for difficulties such as food insecurity, social isolation, and health issues. Ultimately, approximately 27% of those contacted were brought into the fold and provided with some sort of support from MPTF.

Food insecurity was clearly at the top of the list for many. Whether they couldn’t afford groceries due to loss of income or weren’t venturing out because of vulnerabilities caused by restricted mobility, illness, or fear. Fredda explains, “Over the course of 14 months, volunteers masked-up to deliver thousands of bags of groceries contact-free and at no cost to recipients, helped in part by a generous grant from the **Chuck Lorre Foundation**. This program was a literal life-saver.” On MPTF’s

campus, **Jon & Vinny’s**, with the support of a grant from **Amazon**, delivered over 30,000 meals for front-line workers. MPTF was delighted to support its hard-working front-line staff this way and staff was happy to reduce their need to visit grocery stores.

“When we supplemented a food drive with **IATSE** in the summer, it was heartbreaking to see the line wrap around the block,” Fredda said. “Industry

“How can we best serve our community?”

members who just weeks before might have been doing very well suddenly found themselves in dire consequences, people who thought,

oh, this will never happen to me. But the truth is, things are fine until they’re not.”

One program in particular continued on its steady pace, the **Daily Call Sheet**. Pre-pandemic, MPTF had been a national leader in addressing social isolation and loneliness through a very successful phone calling program. “We’re proud to be leading efforts to decrease social isolation through our successful social call training program,” says **Maureen Feldman**, Director of the Social Isolation Impact Project.

Maureen adds, “During the pandemic, we additionally established **CallHub** as a way to scale this valuable program to groups and organizations around the country whose own membership could benefit from an outreach program.”



## A LITTLE HELP FROM OUR

# FRIENDS

For over 16 years, **Target** has generously supported (totaling just under \$10M) MPTF, united in the belief that taking good care of our communities serves our greatest purpose.

**Laysha Ward**, Executive Vice President and Chief External Engagement Officer for Target, answers a couple of questions below to provide insight into the ways in which Target is working hard to shape a more equitable and just future for us all. Thank you, Target, for being a great inspiration and thought leader for progress.

*With over 350,000 employees, you literally influence a small nation of humans. During this challenging time of COVID, can you talk about the decisions Target made over the last year, and why?*

Everything we do at Target is guided by our purpose, which is to help all families discover the joy of everyday life. Although the past year has challenged all of us with the pandemic, racial reckoning, and civil unrest, at Target we navigated these uncertain times with resilience all while taking care of our guests, communities, and our team members, who are the heart and soul of our company. We focused on providing our guests with a safe and easy shopping experience and we invested more than \$1 billion in the health, safety, and wellbeing of our team members. Because we know the importance of family, we're honored to

support MPTF and all the work you do to support your family in living and aging well with dignity and purpose.

*Target, and specifically your work in the racial equity space with **REACH**, is creating a narrative, setting goals (e.g. increasing Black team members by 20%*

*in three years), and guiding corporate power. How do you see this work influencing the future?*

“We know the importance of family.”

At Target, we've been on a 15-year journey to build and refine our diversity, equity and inclusion (DEI) strategies. But despite our progress, our efforts haven't resulted in equitable outcomes for our Black team members, guests, and communities. To address these gaps, we created a **Racial Equity Action and Change Committee (REACH)** last spring after the murder of **George Floyd**. Our REACH strategy was developed to create real and lasting change in racial equity for Black Americans. This important work complements our existing DEI efforts aimed at other important segments like Latinx, Asian Pacific Islander, LGBTQ and women.

Thank you, Target, for all you do in the community and for MPTF!







Samuel Jr.'s good works live on through the children of industry members that the Center nurtures and supports. (Photo inset from the dedication of the center in 1991.)

CHILDREN'S CENTER

TAKING GOOD CARE OF  
**OUR FUTURE**

**Samuel Goldwyn** was one of the industry pioneers who helped establish MPTF in its earliest years. His grandson **Tony Goldwyn** says, "like so many of the founders of our industry, he came from nothing, from places where they experienced the most profound kind of hardship and struggle." Tony and his brother **Peter Goldwyn**, share the origin story of the Children's Center that bears their family's name, and how it remains essential to our industry. **Samuel Goldwyn Jr.**, Tony's and Peter's father, not only continued Sam Sr.'s legacy in show business, but also his passion to give back. As Peter explains, "Our father was a storyteller. He had empathy and sensitivity to people's stories. When he heard a story that touched him, he wanted to help. It reflected who he was."

Peter's mother, **Peggy Goldwyn**, was committed to women's health and rights issues. When her kids were young, she was a prolific writer, director, and producer and understood the struggles of working in a demanding career while raising children. So Peggy and Samuel Jr., in 1991, created the **Samuel Goldwyn Foundation Children's Center** and set up an endowment to protect its future. Founded to help ensure that working parents in our industry had high-quality child care, the school offers a high level of care, extended hours, and a sliding scale for those who need assistance. Today, the Children's Center serves children from 8 weeks to 6 years of age, lovingly, as it has for 30 years.

But when the pandemic hit, the Center shut down for the first time since its inception. The Goldwyn Foundation was there to support the Center's

"There hasn't been one single outbreak."

staff for a time. Then, after Labor Day 2020, the school cautiously opened the doors to a reduced student population. MPTF provided bi-weekly testing for the teachers. Safety protocols were very firmly established. As Tony is quick to note, "it was a balancing act that the center got through in a really impressive way. And there hasn't been a single outbreak."

**Kae Connors**, Director for the Children's Center says, "it was really stressful in those initial weeks. We knew parents needed us, and at first it simply wasn't an option. But in September, when we received the green light, we moved forward cautiously with about one third of our full capacity and tuition assistance for those who needed it. We started slow, with strict protocols, and we made it work."

Tony adds sentimentally about his grandfather, "I knew Sam well. A hundred years in, he would definitely be smiling from wherever he is for the legacy he helped create. That is for sure."





## A POWERFUL ALLIANCE

“One of the major actions our board took, almost immediately, was to put two and a half million dollars into charities,” says **Matt Loeb**, International President of **IATSE**. He highlights the dramatic impact of the pandemic on a workforce employed almost exclusively on a project-by-project basis and his organization’s efforts to help. “When a crisis like this strikes, there’s no production, there’s no potential to continue working, and that creates an immediate and devastating impact on members’ economic and mental health.” Once the decision was made to create an Emergency Fund for IATSE members, the decision to have MPTF be a partner in administering those funds responsibly and equitably was “a no-brainer for our organization.”

**Mike Miller**, IATSE International Vice President, adds, “for one hundred years, MPTF has been responding to crises, whether an individual crisis, industry crisis or in this case, a global pandemic. They had the infrastructure in place to be able to distribute assistance and counseling services to support our constituency.”

Other industry organizations who entrusted MPTF to administer help for the industry include the **Directors Guild Foundation**, **Teamsters Local 399**, **SAG-AFTRA Producers Industry Advancement and Cooperative Fund**, **Netflix**, **ViacomCBS**, the **Academy of Motion Picture Arts and Sciences**, **Sony Pictures Entertainment**, the **Westworld** production, **Warner Media**, **Cast & Crew** payroll company, and the **Comedy Store’s Family Fund**. As President and CEO **Bob Beitcher** notes, “Financial

assistance was an important part of stabilizing and sustaining our community, and we were blessed by the generosity of industry members and institutions who stepped up with support.”

Mike speaks to efforts that extended well beyond financial assistance and the importance of several food drives they orchestrated for the community. “There was no more sobering and poignant

“A no-brainer  
for our  
organization.”

moment for me than the first food bank we hosted; to see cars lined up outside our office, and around the block.” At one juncture, IATSE and MPTF were

able to collaborate and bring to bear additional support from **Amazon Studios** with the help of **Jon & Vinny’s** (a local and beloved restaurant). Mike adds, “It was a real team effort.”

MPTF and IATSE work in parallel for the betterment of our community members. We would like to acknowledge and thank IATSE for their pivotal efforts during the COVID lockdown in protecting and supporting the community we both care for. Their lobbying efforts helped ensure gig-workers were included in extended unemployment benefits. They were also instrumental in extending COBRA for healthcare coverage. And with the help of community leaders, IATSE was a driving force in negotiating stringent and effective protocols to get productions back up and running while keeping people safe.

**Mike Miller**, International Vice President IATSE, helps to orchestrate one of the food drives, not just for IATSE members, but industry members across the board.





## FEARLESS

## FUNDRAISING

The year started off in typical fashion for the events team at MPTF with preparation for the **18th Annual Night Before the Oscars®** benefit on February 8, 2020, one of the most coveted invitations in town since its inception in 2003. Due to the immense generosity of corporate sponsors and industry supporters, the event raised over \$5M.

Planning for the next fundraising event, the **42nd Annual Heartbeat of Hollywood Golf Classic**, began immediately after. But with the uncertainty of COVID growing exponentially, it quickly became apparent that gathering 350 golfers in June was going to need to pivot—a common theme of 2020. The wonderful Heartbeat committee, corporate sponsors, and individual donors knew that their ongoing support of the event was now more important than ever and they showed up in overwhelming support. (There was also a theory going around that we learned how much golfers will pay to skip a round of golf, but never mind that!). The event nearly matched the prior year's giving.

Then, on May 15th, MPTF ventured into the virtual event space and presented MPTF's first-ever virtual fundraiser, **We All Play Our Part: A Benefit for MPTF**. Hosted by **Yvette Nicole Brown** and **Tom Bergeron**, this special tribute to Hollywood featured musical performances, comedy, and messages of support from industry luminaries while raising funds for the **MPTF COVID-19 Emergency Relief Fund**.

As lockdowns continued, MPTF forged on with engaging virtual events that raised funds to help the community. A virtual **Evening Before the Emmys®** event, hosted by the magnetic father-daughter duo, **Richard and Demi Weitz**, raised \$1.75 million. Then the soul-stirring **Reel Stories, Real Lives** event in October also went virtual. This event tells the stories of entertainment community members and their families who have benefited

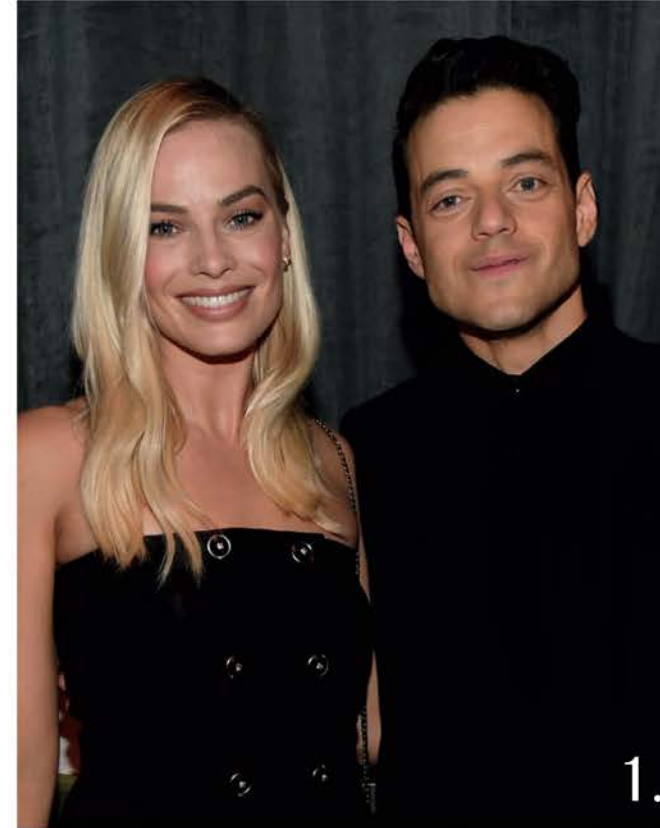
“MPTF was able to spread its valuable mission even further...”

from MPTF's programs and services, and showcases the heart of MPTF's mission. As a silver lining, by presenting this event online for

the first time, MPTF was able to spread word of its valuable mission even further, reaching an audience ten times larger than previous years.

An online **Day at the Games** wrapped up the year for friends, partners, and IATSE members with a much-needed day of fun for the whole family. Even while pivoting to a virtual event, the Day at the Games committee helped secure nearly the same level of sponsorship as in previous years—a tremendous feat!

MPTF couldn't be more grateful for all of our wonderful sponsors, donors, volunteers, and committees that make these events possible.



2.



4.



5.



“Everything is like stepping stones, and I've seen people I admire falter. We're all vulnerable.”

HUGH JACKMAN

6.

1. 18th Annual Night Before the Oscars® benefit on February 8, 2020 2. 14th Annual Evening Before the Emmys® on September 19, 2020 3. We All Play Our Part: A Benefit for MPTF to raise funds for MPTF's COVID Emergency Relief Fund on May 15, 2020 4. Day at the Games with IATSE on November 7, 2020 5. 42nd Annual Heartbeat of Hollywood Gold Classic 6. 9th Annual Reel Stories, Real Lives on October 27, 2020



# FUNDRAISING GETS CREATIVE

While the entire world worked to manage their reckoning with a COVID world, MPTF and many individuals within the fold also brought their creativity to connect with the community and raise much need funding.



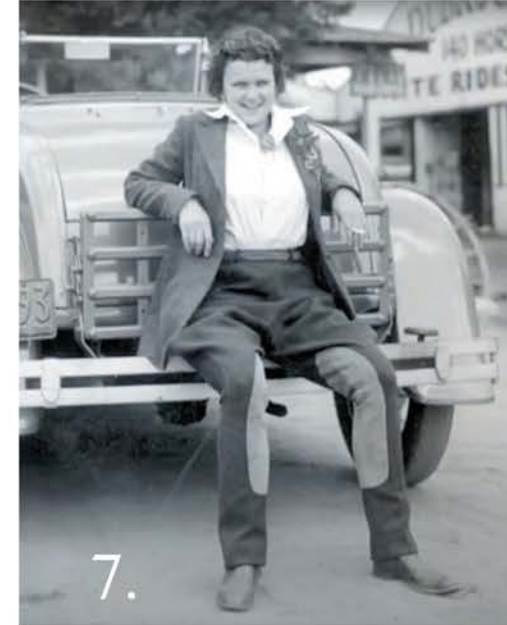
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"Brett's been through some tough experiences in his past. There are important things we can learn from that hard-earned knowledge."

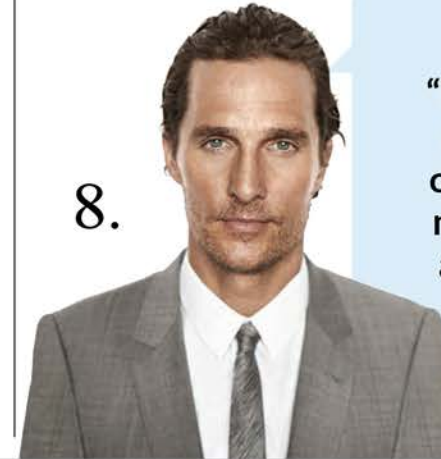
JON HAMM



2.



7.



8.

"Reminding us all to take a moment and listen to older people in our community. They have some amazing stories to tell."

MATTHEW MCCONAUGHEY



9.



10.



11.



3.



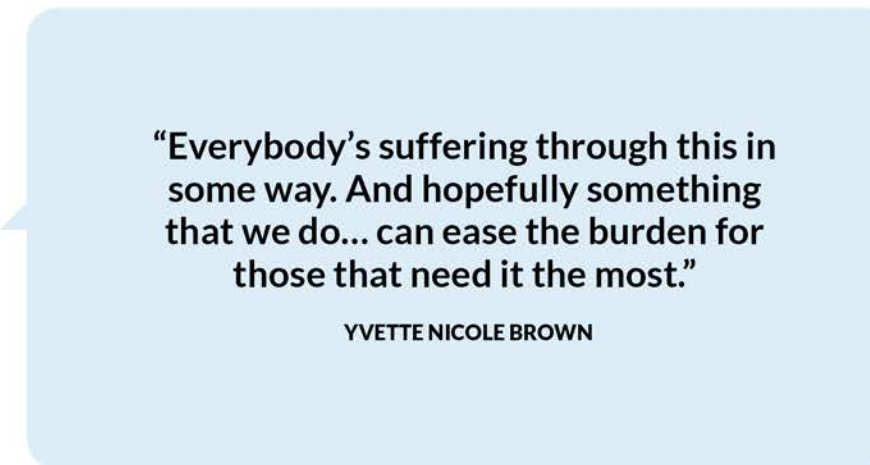
4.



5.



6.



YVETTE NICOLE BROWN



12.

1. **Giving Day** with Jon Hamm featured a reading of a story by resident Brett Hadley, a member of The Grey Quill Society 2. **Steve Martin**, with the help of *Julien's Auctions*, donated 100% of his proceeds of the sales of memorabilia 3. **Fund the Bat**, a GoFundMe campaign created by Jeffrey Bell, Jeff Ward and members of Marvel's *Agents of S.H.I.E.L.D.* 4. **Jon & Vinny's** donated thousands of meals for our Grocery Relief recipients and front-line staff 5. **CYA Live's** virtual screenings of *Paramount* film favorites hosted by top comedians with proceeds benefiting MPTF 6. **Giving Day** with Yvette Nicole Brown celebrated The Grey Quill Society, reading a short story by resident Madi Smith-Lawrence 7. In honor of **Ruthie Tompson's 110th Birthday**, donors hit our goal to name the

MPTF Studios' Post-Production Suite in her honor 8. Matthew McConaughey highlighted stories and poems of The Grey Quill Society for **Giving Day**, reading a passage by resident Mickey Cottrell 9. **The Comedy Store Benefit** starring Whitney Cummings, Bill Burr, and many more raised funds for employees and comedians in need 10. A coalition of Hollywood producers, writers and directors teamed to launch **It Takes Our Village** which raised funds to support below-the-line film and TV crews 11. **KEEP GOING**, a virtual gallery selling prints by directors and DPs, was launched by *Reframe the World* to support industry freelancers through MPTF 12. **Wentworth Miller** partnered with *Julien's Auctions* to raise money for MPTF's COVID-19 Relief Fund



Ellie Guerzon, Secretary  
Health Unit, 38-year  
veteran at MPTF, cares  
for residents in the  
Mary Pickford House.



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This is truly the backbone of MPTF and a pillar upon which we were founded.

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*Emergency relief funds were donated by these generous benefactors and  
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Wilson Wong, Director of Recreational Services for MPTF, was instrumental in helping to keep vulnerable residents engaged during challenging times.



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The entertainment community's spirit of family is like no other.  
Thank you to all those who leave a gift to MPTF in their will.  
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## TOGETHER WE OVERCOME

Every time I step foot on the Wasserman Campus, I'm reminded of the history and legacy surrounding this 100-year-old organization. I am humbled by the generosity, kindness, and beautiful energy that sustain every part of MPTF's mission and circle of support. As I walk by the peaceful pond where koi fish donated by Edie and Lew Wasserman swim and thrive, I think of what these magnificent beings symbolize... strength of character, perseverance, accomplishment, and courage.

2020 taught us many lessons, and with it came both incredible challenges and opportunities. The year reminded us that life is precious and to expect the unexpected. It reinforced the fragility of life, the

importance of family, and the necessity for a strong safety net when we fall.

I am truly grateful for the support of our entertainment community and corporate sponsors. I hope this momentous anniversary not only helps raise much-needed funding to sustain the future of MPTF for generations to come but also increases awareness of our services and purpose so we may fulfill the mission of our founder, Mary Pickford, in taking care of our own.



**Courteney Bailey**  
Chief Development Officer

One of my favorite quotes: "You cannot live a perfect day without doing something for someone who will never be able to repay you."  
-John Wooden







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