

# Motion Picture and Television Fund Community Health Needs Assessment

*Final Report: December 26, 2019*



# Table of Contents

	Page
I. Purpose and Objectives	3
II. Organizational Overview & Programs and Services Currently Offered	7
III. MPTF Community Served	17
IV. Identified Community Needs	26

## Purpose and Objectives

Organizational Overview & Programs and Services Currently Offered

MPTF Community Served

Identified Community Needs

# Purpose and Objectives

## Objectives

- Sg2 Consulting, a healthcare consulting firm headquartered in Chicago with regional offices in Los Angeles and Denver was retained by Motion Picture and Television Fund (“MPTF”) to complete a Community Health Needs Assessment.

### **Community Health Needs Assessment (CHNA)**

analyzes quantitative data and qualitative information for the purpose of identifying community health needs and designing strategies and actions to improve the overall health of the population served by MPTF.

---

### **Incorporate qualitative and quantitative research**

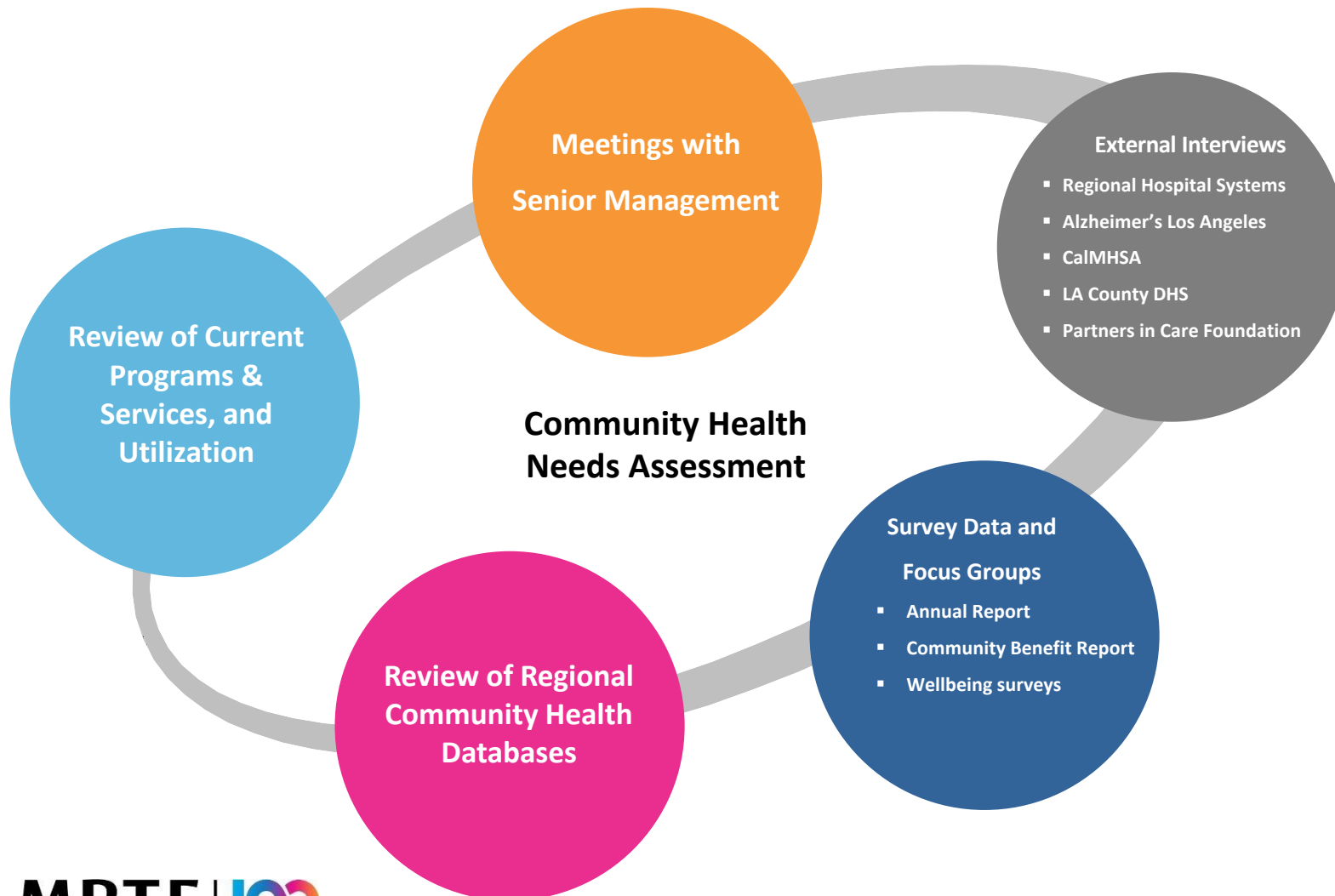
including statistical analysis and discussions with senior management and regional healthcare leaders. Feedback has been used to determine both immediate and short-term health needs for industry members and areas of focus for MPTF over the next 24 months. Quantitative data evaluated included demographic and industry overview data. Attributed sources included the California Department of Health Services (“CDHS”), the Office of Statewide Healthcare Planning and Development (“OSHPD”), and LAEDC Kyser Center for Economic Research.

# Short-Term Healthcare Goals

**The Community Needs Assessment is designed to meet 5 major goals:**

- 1. Definition of Community** – better understand the community served – how healthy is the population, and how well are their health needs being met?
- 2. Gain focus for the community health outreach efforts** – how to best use MPTF resources to address the most pressing needs.
- 3. Strengthen the community health component of the MPTF's strategic plan** – how to better align MPTF community health activities with the overall goals and priorities of the organization.
- 4. Create synergies with other organizations working to address health issues** – identify opportunities to work with external groups in the Los Angeles community to achieve shared goals.
- 5. Comply with requirements outlined in the Affordable Care Act (ACA)** – for 501(c)(3) hospitals to conduct a community health needs assessment and implement strategies to address identified needs.

# Methodology





Purpose and Objectives

**Organizational Overview and Programs  
and Services Currently Offered**

MPTF Community Served

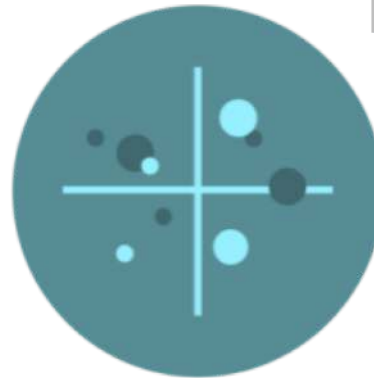
Identified Community Needs

# Introduction: Organizational Overview

MPTF (Motion Picture and Television Fund) has provided California's entertainment community with high quality and accessible health and human services for 98 years.

## MPTF's Mission:

**We support our entertainment community in living and aging well, with dignity and purpose, and in helping each other in times of need.**



MPTF serves as a **safety net** of support for the **current & retired workforce** that extends to their parents and children, offering a wide array of services on campus and within their community.

Today, MPTF provides over **\$2.9 million** in financial charitable assistance for eligible industry members in the community and on its campus.



# Introduction: Organizational Overview – Cont'd

MPTF's continues to develop programs that are in line with its community's needs and also offers charitable assistance.



## Independent and Assisted-living Facilities

- Aquatic and physical therapy
- Geriatric care
- Social Services



## Charitable Financial Assistance

- Rent and other living expenses
- Caregiver support
- Health insurance premium support
- Residential retirement care
- Childcare, and more



## Campus and Community-based Social Services

- Assessments
- Counseling
- Emergency Assistance
- Elder Connection
- Financial Assistance
- Palliative Care
- Home Safety
- Volunteer Programs
- Community Programs and Education

# Introduction: Organizational Overview – Cont'd

**MPTF's philanthropic efforts are supported by entertainment industry workers at all levels, as well as by community and family foundations, and corporate partnerships.**

<b>Unique Donors:</b>	<b>9,246</b>
<b>Number of Gifts:</b>	<b>49,101</b>

**In addition, Volunteers Gave 46,883 hours of service**

**Equaling \$1,404,146 in social value**

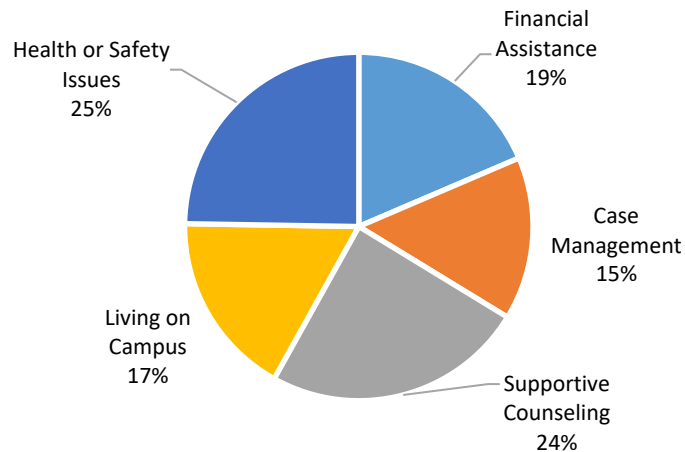
2018 Annual Report

# Overview of Healthcare Programs & Services Currently Provided

Program	Description	Location	Population Served
<b>Distinct-Part Skilled Nursing (Long-Term Care)</b>	<ul style="list-style-type: none"> <li>40 skilled nursing beds (Mary Pickford House) and a 30 bed Dementia/Alzheimer's unit (Harry's Haven).</li> </ul>	<ul style="list-style-type: none"> <li>MPTF Wasserman Campus (Woodland Hills)</li> </ul>	<ul style="list-style-type: none"> <li>Primarily seniors and frail elderly</li> </ul>
<b>Palliative Care</b>	<ul style="list-style-type: none"> <li>Focuses on patient well being and symptom relief.</li> <li>Anticipates, prevents, and manages physical, psychological, social and spiritual suffering.</li> <li>Care provided by a team of doctors, nurses, social workers, chaplains and other specialists.</li> <li>Community-based model with a goal towards upstream intervention earlier in the course of serious illness.</li> </ul>	<ul style="list-style-type: none"> <li>MPTF Wasserman Campus</li> <li>Community-based: on campus, at Health Centers, and as an outpatient service to residents of LTC and Post-Acute Rehab.</li> </ul>	<ul style="list-style-type: none"> <li>Not age limited</li> </ul>
<b>Health &amp; Fitness Services</b>	<ul style="list-style-type: none"> <li>Saban Center for Health and Wellness</li> <li>Has served over 3,500 entertainment industry members and their immediate family.</li> </ul>	<ul style="list-style-type: none"> <li>MPTF Wasserman Campus</li> </ul>	<ul style="list-style-type: none"> <li>18 and over</li> </ul>
<b>Services Impacting Social Determinants of Health</b>	<ul style="list-style-type: none"> <li>Social work/counseling (EHIS), Crisis Support, Insurance premium support, Financial grants of assistance.</li> </ul>	<ul style="list-style-type: none"> <li>MPTF Wasserman Campus</li> <li>Community-based</li> <li>Burbank Social Services Office</li> </ul>	<ul style="list-style-type: none"> <li>Not age limited</li> </ul>

# 2018 Community Benefit Snapshot

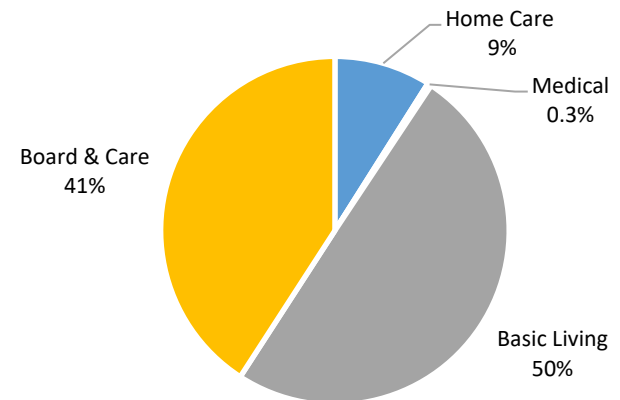
## 2018 Needs at Intake



Source: MPTF

- The common need at intake is “Health or Safety Issues” (25%) and “Supportive Counseling” (24%).

## 2018 Senior Charitable Assistance



Source: MPTF

- The largest amount of charitable assistance was provided to “Basic Living” (50%), followed by “Board & Care” (41%).

# 2018 Wellbeing Survey- Chronic Conditions

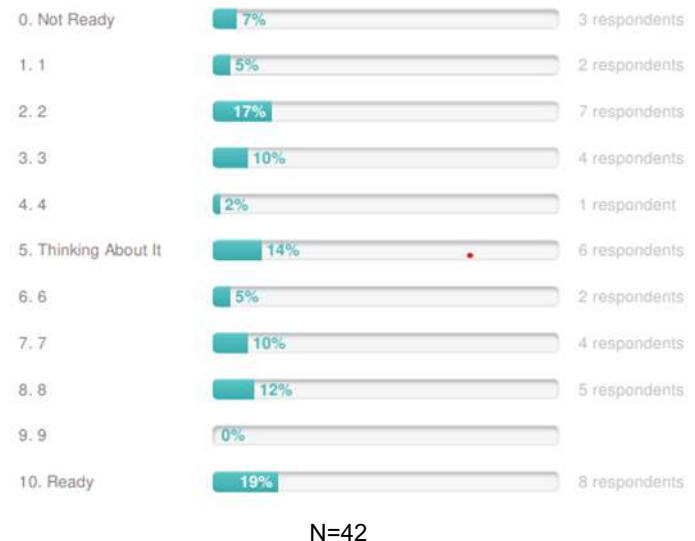
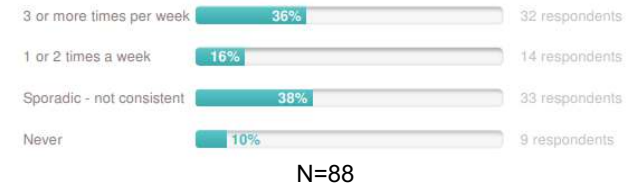
- Major chronic conditions indicated on the survey (n=88) are as follows:

- High blood pressure: 53%;
- Arthritis: 34%;
- Conditions not mentioned on this survey(“other”): 31%;
- Heart disease: 26%; and
- High cholesterol: 22%.



# 2018 Wellbeing Survey- Physical Activity

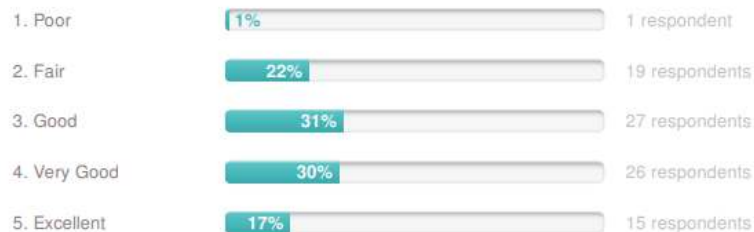
- 36% of survey respondents consider themselves to be physically active (3 or more time per week), and 38% consider themselves to be “not consistent” with doing physical activity.
- For those who do not engage in regular physical activity, 60% are considering an increase in levels of physical activity.
- Saban Wellness Center reaches out to individuals who are interested in increasing their levels of physical activity to discuss how they can help.



# 2018 Wellbeing Survey- Physical & Mental Health

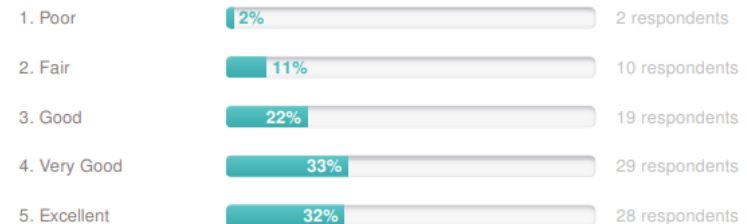
- Over half of the survey respondents consider themselves to have “good” or “very good” physical health.
- 65% of the respondents consider themselves to have “very good” or “excellent” mental health.

## Physical Health



N=88

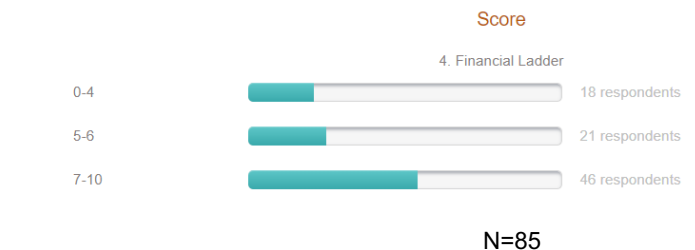
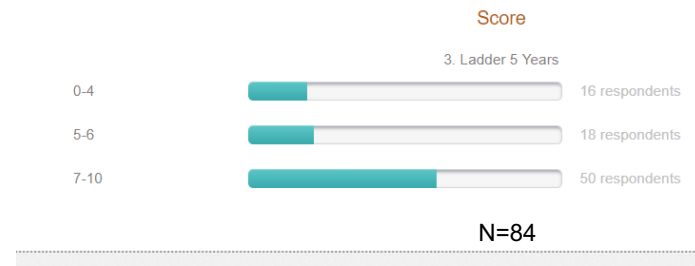
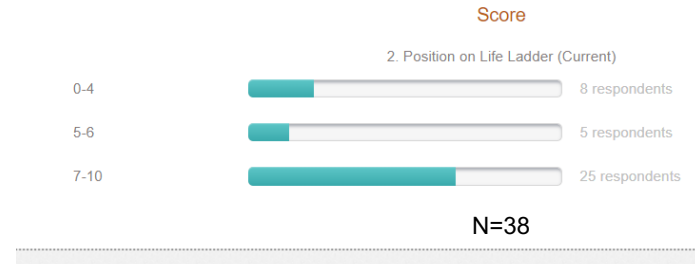
## Mental Health



N=88

# 2018 Wellbeing Survey- Standing in Life

- A majority of survey respondents have a positive viewpoint on their current and future outlook on life:
  - **Current Position on Life:** 66% of respondents believe they are “thriving” at their current stage in life.
  - **Position in 5 Years:** 60% of respondents anticipate that they will be “thriving”.
  - **Financial Position:** 54% of respondents indicate they are “thriving” financially.



Scores  
0-4 = Suffering  
5-6 = Struggling  
7-10 = Thriving





Purpose and Objectives

Organizational Overview & Programs and  
Services Currently Offered

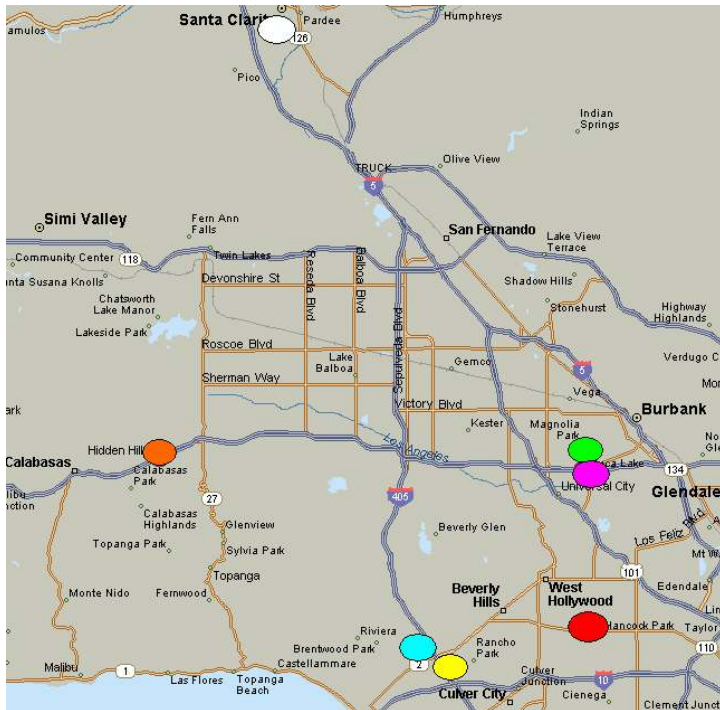
**MPTF Community Served**

Identified Community Needs

# Population Served

- In contrast to a traditional healthcare provider serving a specific geographic area, MPTF serves a “community” of current and retired entertainment industry workers and their families who are geographically dispersed across Los Angeles County and potentially beyond.
- Current healthcare services provided directly by MPTF are primarily oriented to senior citizens and frail elderly.
- MPTF social services extend to a greater population including healthy seniors, frail elderly, working industry members, and their families. In conjunction with UCLA Health, MPTF social workers are embedded in UCLA Health’s community-based clinics, providing crisis intervention.
- Additionally, another 50,000 to 60,000 patients may be served through geropsychiatry services that are open to the general public.

# Geographic of Area Served



- UCLA/MPTF Bob Hope Health Ctr
- MPTF Community Social Services Ctr-Burbank
- UCLA/MPTF Jack H. Skirball Health Ctr
- MPTF Samuel Goldwyn Foundation Children's Ctr
- UCLA/MPTF Santa Clarita Health Ctr
- UCLA/MPTF Toluca Lake Health Ctr
- UCLA/MPTF Westside Health Ctr

- MPTF primarily serves members of the entertainment industry working or residing in Southern California.
- In cooperation with MPTF, UCLA Health operates five outpatient health centers located in the greater Los Angeles area including Woodland Hills, Burbank, Hollywood, Santa Clarita and West Los Angeles. These locations were originally identified through “heat-mapping” analytics looking at high concentrations of where industry members work (production studios) and where industry members live.
- MPTF imbeds a Licensed Clinical Social Worker in each Health Center who are available for referrals and crisis intervention. In addition, MPTF’s free-standing Community Social Services Center relocated to Burbank in 2016 in the Sag-Afra building – within a hub of entertainment industry companies.

# Demographic Overview

## Who makes up MPTF's Community?

- 250,000 eligible Industry members (150,000 workers and 100,000 dependents/retirees).
- Many of them work in a freelance capacity, and are employed on a project-by-project basis throughout the year.

---

## Eligibility

- Designed to include employees and retirees associated with companies involved in film, television, and television commercial production, members of entertainment unions and guilds, and those working for associated businesses such as talent agencies and entertainment-related media.
- Spouses/same sex life partners, widows, widowers, adult children, parents and parents-in-law are also eligible.

# Demographic Overview – Cont'd

- MPTF provides social services to a particularly vulnerable population who face challenges around:
  - Ageism
  - Caregiving for aging parents
  - Financial planning
  - Inconsistent employment
  - Job demands
  - Job scarcity
  - Retirement planning
  - Union restrictions, etc.



- Entertainment industry workers in this community generally wait too long to seek help, plan too little and too late, and tend to ignore the early-warning signals of an impending crisis. They contact MPTF social workers or arrive at MPTF for support.
- Chronic health and mental health needs, lack of income, lack emotional support, and applying for Medicare are just a few of the major challenges through which MPTF supports their members.



# Demographic Overview – Cont'd

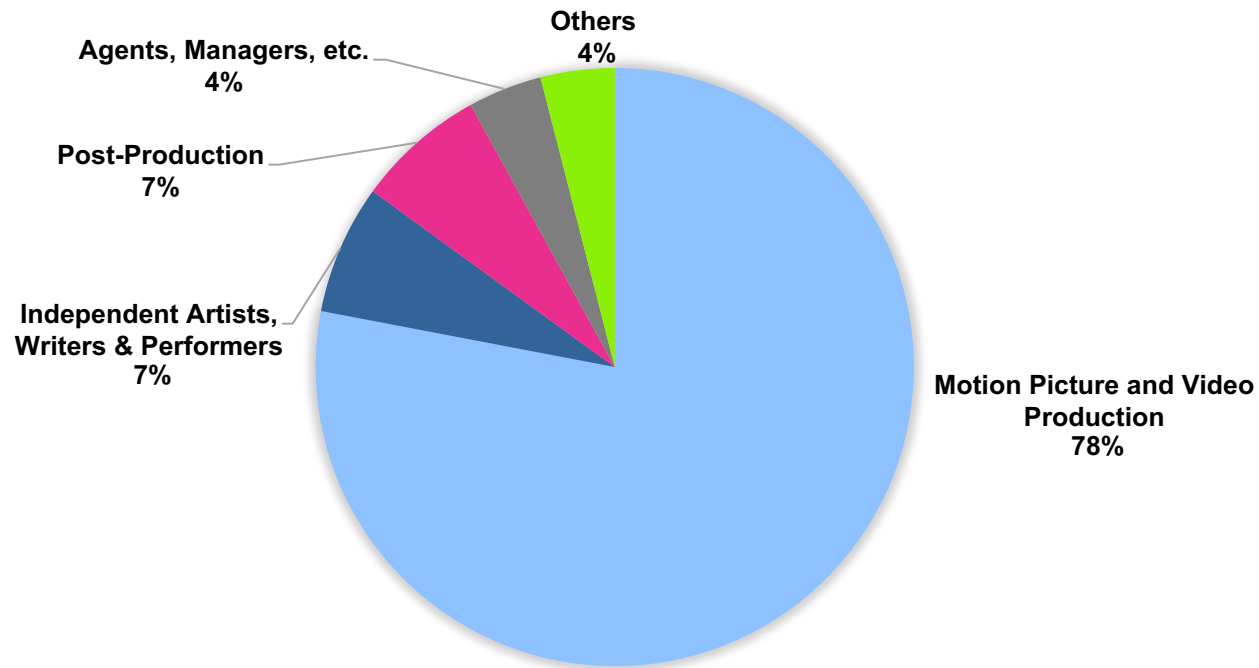
MPTF is also concerned with the needs of younger workers as they cope with the challenges inherent in the entertainment industry.

- Chronic health needs
- Competitive entertainment forms
- Loss of film production in Hollywood



# Entertainment Industry Employment by Sector

## Los Angeles County



N=150,000

Source: California EDD, OCEW Series

# MPTF Surveys

- In the first half of 2014, MPTF surveyed 5000 MPTF stakeholders who are 50 years of age and older to better understand their position, a majority of which respondents were of the Baby Boom generation.
  - Biggest concerns were related to finances, independence, and caregiving.
  - This highlights that MPTF programs are valid and needed by this population.
- In late October to mid-November, 2015 MPTF conducted an online survey to assess interest among industry affiliated constituents age 55 and older in the development of new senior housing adjacent to the Wasserman Campus in Woodland Hills. Included in the assessment was an exploration of alternative models for delivering housing to elders.
  - 3,661 survey responses were received and analyzed to obtain a measure of potential demand, and to identify the elements that would be most important to the constituents. The survey gave respondents the opportunity to request next steps and 1,631 requested information on the plans for this possible new community as it progresses.



# MPTF Service Locations

Name	Contact Information
<b>MPTF The Wasserman Campus</b>	23388 Mulholland Drive, Woodland Hills, CA 91364
<b>Community Social Services</b>	3601 West Olive Avenue Suite 625 M/S #330 Burbank, CA 91505
<b>Samuel Goldwyn Foundation Children's Center</b>	2114 Pontius Avenue Los Angeles, CA 90025
<b>Westside Health Center</b>	Westside Health Center 1950 Sawtelle Boulevard #130, Los Angeles, CA 90025
<b>Santa Clarita Health Center</b>	Santa Clarita Health Center 25751 McBean Parkway #210, Valencia, CA 91355
<b>Toluca Lake Health Center</b>	4323 Riverside Drive, Burbank, CA 91505
<b>Bob Hope Health Center</b>	335 N. La Brea Ave. Los Angeles, CA 90036



Purpose and Objectives

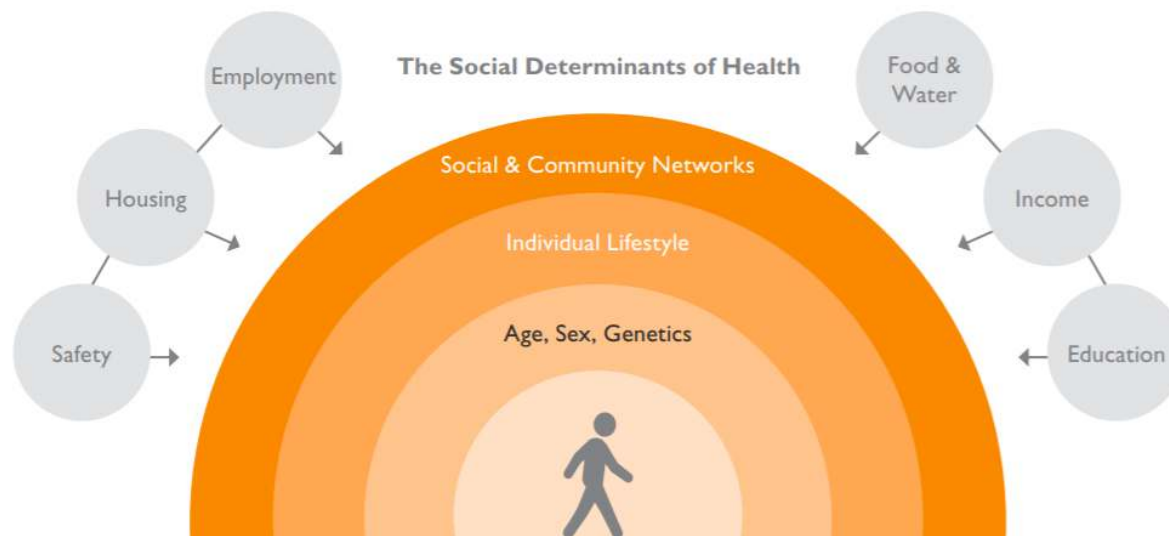
Organizational Overview & Programs and  
Services Currently Offered

MPTF Community Served

**Identified Community Needs**

# Determinants/Drivers of Health

- MPTF is focused on improving the well-being of the industry worker population through a focus on social determinants of health. Programs centered on addressing social and economic factors, health behaviors, and the physical environment are key to MPTF's current and future plans.



# Focus of Promoting “Well-being”

- MPTF’s work is organized around five goals, with the entertainment industry workforce at its center.



# Identified Community Needs

- MPTF continually gauges community needs through a combination of input tools such as focus groups, meetings, surveys and ongoing dialogue with entertainment industry guilds, unions and industry health plans.
- In addition, management works in conjunction with regional and national agencies such as the Los Angeles County Department of Health, AARP, AARP Foundation, Alzheimer's Greater Los Angeles, and others to monitor and gather relevant data related to area health care needs indicators such as incidence of disease, mortality/morbidity.
- Input results from the past 12 months are listed on the following page.

# Identified Community Needs – Cont'd

## Healthcare Conditions Indicated for Frail and Elderly

- Arthritis management
- Diabetes – prevention and management
- Depression, Anxiety
- Dementia
- Health maintenance – exercise, health classes/forums, population health management
- High cholesterol
- Hypertension

## Additional Identified Needs/Issues

- Access to social workers and professionals for insurance matters, and general assistance navigating the “complex” health care system
- Long-term care/skilled nursing (large demand and most facilities are full)
- Senior housing availability

## Identified Healthcare Concerns (General)

- General perception that there is a growing need and undersupply of senior services available for the general public – skilled nursing, other long-term care, and acute mental healthcare
- Medical management & out-of-network coverage issues remain a challenge and behavioral health services in particular
- Rise in insurance premiums under the ACA, co-payments and deductibles is an ongoing challenge
- Caregiving
- General assistance with “trouble-shooting” healthcare issues
- Safety issues around Aging in Community
- Social Isolation for Seniors
- Transportation options

## Identified Community Needs – Cont'd

- According to a Los Angeles County Department of Public Health 2017 report, almost **415,000 Angelinos** age 65+ have fallen in the past year.

### Accidental Falls in Los Angeles County

- Of the Angelino residents who reported falling, **over 40,000 were injured.**



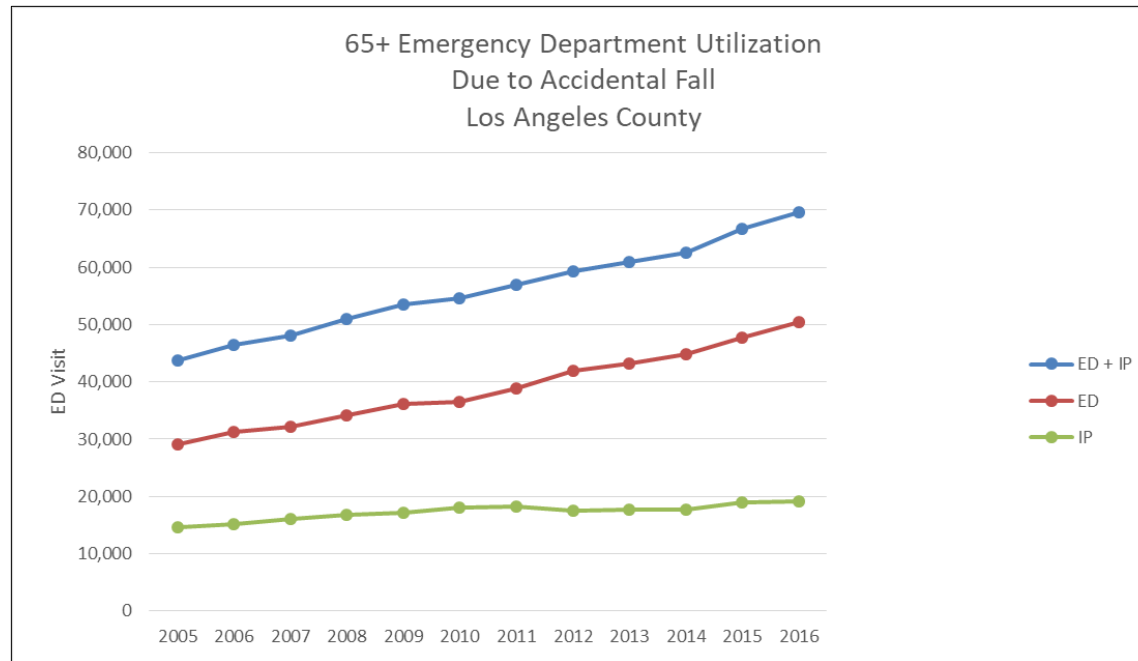
According to the CDC, women fall more frequently than men, and account for three-quarters of all hip fractures.

Sources:

Los Angeles County Department of Public Health- January 2017 "Key Indicators of Health"

CDC: "Keep on Your Feet- Preventing Older Adult Falls"

# Identified Community Needs – Cont'd



Source: State of California Department of Aging

ED: Emergency Department Treat and Release

IP: Seen in the Emergency Department and then admitted for inpatient care

Between 2005 and 2006, Emergency Departments across Los Angeles County saw an approximate 30% rise in ED visits amongst those age 65+ due to accidental falls.



# Identified Community Needs – Cont'd

- **An estimated 343,500 Angelinos** age 55+ are living with Alzheimer's.
- "By 2030, this number will **increase by 40%.**"

- "For every person with Alzheimer's and/or dementia, there are **1 to 3 people** providing care."

## Alzheimer's Disease in Los Angeles County



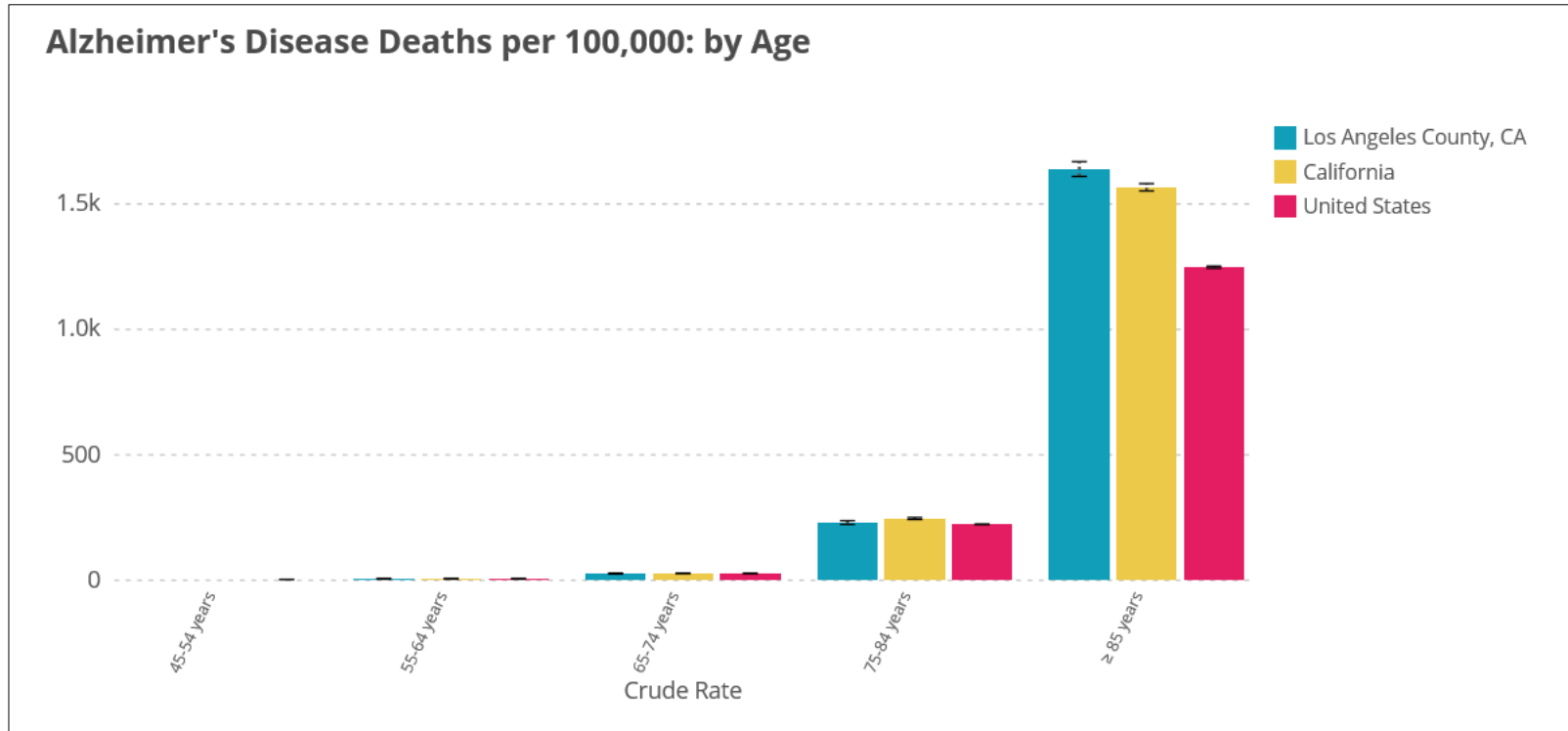
Between 2013, and 2015, an estimated **23% of deaths** resulting from Alzheimer's in California **were residents of Los Angeles County.**



"Alzheimer's was the **third leading cause of death** for women and **eighth leading cause of death** for men in Los Angeles County."

Source: Alzheimer's Los Angeles- "Alzheimer's Disease in Los Angeles" 2018

# Identified Community Needs – Cont'd



Source: LiveStories 2017

Angelinos age 85+ with Alzheimer's Disease is higher when compared to both the State and Nation.

# Healthcare Trends: Geriatric Psychiatry

Between 2012 and 2050, the US will experience considerable growth in its older adult population. In 2050, the age 65+ population is projected to be **83.7 million**. Coupling the high-growth rate with the fact that an estimated **20% of US adults** age 65+ suffer from a mental health disorder the need for strong geriatric psychiatry programs becomes clear. As such, this will be an important focus for MPTF given the demographics of their membership.

National Outpatient Geriatric Forecast by CARE Family, 2017 - 2022

Diagnosis	2017 Volume	2022 Volume	% Growth
Addiction/Chemical Dependency	1,203,524	1,640,045	36%
Mood Disorders	12,100,303	15,224,620	26%
Psychosis	6,725,820	8,390,174	25%
Dementia and Cognitive Disorders	2,362,929	2,906,346	23%
Anxiety and Personality Disorders	22,810,433	25,846,520	13%
<b>Grand Total</b>	<b>45,720,074</b>	<b>54,640,932</b>	<b>20%</b>

Note: Analysis is for the 65+ age group. Grand total includes all Psychiatry CARE Families.

Sources: Impact of Change®, 2017; OptumInsight, 2015; The following 2015 CMS Limited Data Sets (LDS): Carrier, Denominator, Home Health Agency, Hospice, Outpatient, Skilled Nursing Facility; Claritas Pop-Facts®, 2017; Sg2 Analysis, 2017.

Source: Sg2 Expert Insight: As the Population Ages, Geriatric Psychiatric Programs Fill Unmet Needs



# Geriatric Psychiatry Program Development

Key components to geriatric psychiatry program development include the following:



**Develop a Multidisciplinary Team:** Include geriatricians, neurologists, internists, family medicine specialists, psychiatrists, social workers, psychologists and nurses who have experience dealing with the potentially complex medical and behavioral health needs of elderly patients.



**Group Therapy:** These sessions can both provide patients with peer support and maximize the time and resources of a potentially small workforce. However, caution should be applied in offering group sessions based on the type of patient being treated.



**Create a Virtual Platform:** Virtual conferencing between clinicians and virtual consults for patients increase access to geriatric behavioral health services.



**Create Outpatient Co-locations:** These co-locations further integrate medical care with behavioral health care and enhance elderly patients' access to services.



**Involve:** Consider offering caregivers education, support group opportunities and long-term care consultations to evaluate the need for nursing home care.

Source: Sg2 Advancing Geriatric Psychiatry Programs

# MPTF's Continuum of Care:

## Healthcare

- Skilled Nursing (Long Term Care)
- Dementia and Alzheimer's Care
- Inpatient Geriatric Psychiatry
- Palliative Care\*
- Health, Fitness and Wellness Programs
- Community Care Teams
- Age Well\* (Geriatric Health Center)
- Smoking Cessation\*

## Social Services

- Financial Assistance, Crisis Support and Confidential Referrals
- Insurance Services & Counseling
- Home Safety
- Community Social Services Center
- Elder Connection
- Supportive Services & Community Resources
- Children's Center

## Social Engagement & Wellness

- MPTF Volunteer Engagement Program
- Media Center and Channel 22
- Education Classes and Evidenced-based Health management
- Walking Groups
- Retiree Club
- Community Councils
- Disaster Preparedness
- Public Transit Training (for the elderly)
- **Saban Center for Health and Wellness**

\* Service being operated with a partner

# MPTF's Continuum of Care

## Residential

### Assisted Living

- Numerous enrichment activities including:
  - Media Center
  - Writing Group
  - First run movie theatre
  - Film History Classes
  - Improv Group
  - Social opportunities with visiting industry members
  - Arts classes
  - Concerts
  - Day trips
- Women and Men's Support Groups
- Dedicated Social Workers

## Advocacy

- *Deal with It* - Women's Conference
- MPTF Social Isolation Coalition & Summit
- National Senior Health & Fitness Day
- Medicare 101s
- Health Summit 2
- Palliative Care – national model
- Geriatric Social Work Education Consortium (host site)
- Directors Guild Foundation Cognitive Wellness Program (in collaboration with UCLA Health)

# Areas of Focus: Next 24 Months

Based on internal discussion, deliberations with its Board, input from key constituents, market analysis, and discussions with other regional care providers, MPTF will focus on the following areas vis-à-vis the community that it serves:

- Continuing to act as an advocate, overseer and convener to direct/link industry workers, dependents, and retirees with appropriate social services, whether provided directly by MPTF or other regional providers and where appropriate to provide linkage to health care services.
- Building on its nationally-recognized platform of community-based Palliative Care services to increase early interventions in the lives of industry members (and their family members) who have received serious medical diagnoses. Implement program expansion as contemplated under the UniHealth planning grant. Advocate for long-term sustainable reimbursement model.
- Focusing primarily on the continuum of senior services, including skilled nursing, palliative care, inpatient geriatric psychiatry, and Alzheimer's/Dementia care.
- Expand and develop sustainable model for the *Daily Call Sheet* program (through volunteer support) with frail and vulnerable seniors who may lack social interaction and therefore are at risk. Explore partnerships with funders to address social isolation and loneliness epidemic.
- Investigating new community service possibilities, such as: evaluating, developing and introducing specialized services, programs, or educational opportunities.

# Areas of Focus: Next 24 Months – Cont'd

- Continuing to explore partnerships with nationally known innovative health systems and philanthropic partners.
- In collaboration with Wise & Healthy Aging, expand Adult Day Care service on the Wasserman Campus to provide support for older adults with memory loss as well as for their families.
- Develop plans and attract partners for MPTF Village – a new senior housing development adjacent to the MPTF Wasserman Campus in Woodland Hills that will provide an active senior community for approximately 650 residents.



# MPTF Health Services

## **Hospital-based Distinct-Part Skilled Nursing (Long Term Care) & Dementia Care**

- 40 bed inpatient skilled nursing beds (Mary Pickford House); 30 bed dementia/Alzheimer's unit (Harry's Haven); Total Patient days for skilled nursing exceed 23,000 per year. Implement the reimagined Harry's Haven with distinct neighborhoods and innovative opportunities for engagement and add ten additional beds to address pressing access to care.

## **Hospital-based Geriatric Psychiatry**

- Dedicated unit with 12 single patient rooms, common areas, and outdoor spaces. Program components include crisis intervention, diagnostic assessment, medication evaluation, behavioral management, and medical treatment. Treatment of mental health issues such as depression, bipolar disorder, schizophrenia, severe anxiety disorder, and other psychiatric conditions.

## **Palliative Care**

- Provides health and supportive social services for members of the entertainment industry at all ages (many of whom are under 55) with chronic illnesses and for a frail and vulnerable senior population at the end of their lives. While Palliative Care programs are slowly becoming more common in hospitals they are still extremely rare in the community. MPTF's unique multi-disciplinary program allows people to receive support in their communities and does not have to originate from a hospital stay.
- The MPTF team has received national recognition for the excellence of its work, including the prestigious 2009 National Consensus Project Quality in Palliative Care Leadership Award. They are consistently on the cutting edge of the field, offering ongoing training to all personnel and quickly incorporating the latest advances into practice.

# MPTF Health Services – Cont'd

## **Health, Fitness and Wellness Programs**

- Saban Center for Health and Wellness (Opened in July of 2007). Serving over 3,500 entertainment industry members.

## **Community Care Team (in collaboration with UCLA Health)**

- Team of physicians, nurse practitioners, registered nurses, social workers, pastoral care team members, and volunteers. The team visits outside skilled nursing, rehabilitation, assisted living, and board and care facilities.

## **Age Well (in collaboration with UCLA Health)**

- Provides early assessment and intervention regarding age-related medical and emotional concerns, and makes informed recommendations to primary care physicians and family members. In addition, the program offers comprehensive cognitive and functional assessments, care coordination for caregivers and adult children, personalized medical assessments and ongoing support for seniors in their own homes.

# MPTF Health Services - Cont'd

## **MPTF Community Social Services Center (Burbank)**

- The Social Services Center is the organic extension of the programs and services MPTF has been providing for 95 years. Conveniently located in Burbank, the Community Center is a first stop for industry members seeking critical services, information, or referrals.

## **Elder Connection**

- MPTF's Elder Connection is a trusted resource for entertainment industry members and their parents who face challenges living on their own or may have had a sudden life event that requires an urgent intervention. Elder Connection provides assessments of needs, financial assistance, supportive counseling, and referrals to top quality community based-agency services.

# MPTF Social Services & Community Engagement

## Financial Assistance

- Temporary emergency financial assistance is available for financial hardship due to illness, disability, unemployment, or other reasons. This assistance may cover things such as mortgage or rent payments, utility bills, health insurance premiums, car insurance premiums, car payments, and food.

## Crisis Support & Confidential Referrals

- MPTF offers a variety of services that can provide emotional and financial relief to people and their families during hardship. Whether the hardship is personal or is the result of an entertainment industry-wide event.

## Home Safety

- Home Safe Home offers seniors free home safety evaluations and provides free or low-cost modifications for large-scale home revitalization and utilizes the skilled labor of a volunteer corps of entertainment industry members to provide small home modifications such as grab bars, security features, tub rails, smoke alarms, and more. For more significant home modifications, such as wheelchair ramps, electrical issues, counter height adjustments, etc.

## Insurance Services

- MPTF provides counselling about insurance options and enrollment services. Health insurance premium support is available for qualified individuals. This program covers the cost of health insurance premiums on an emergency basis to ensure industry members don't lose health care coverage.

# MPTF Social Services & Community Engagement – Cont'd

## **Supportive Services and Community Resources**

- MPTF regularly works with a large variety of community agencies and other relief organizations and our social workers and support staff have developed specialized knowledge on information and resources tailored to the needs of people in the entertainment industry.

## **Community Volunteer Corps**

- Through the use of our vibrant volunteer corps MPTF is able to augment the breadth of services that we provide. MPTF volunteers log over 46,000 hours annually. Our volunteers improve the quality of life for seniors living at home through social engagement, fostering creativity, building technology skills and keeping nutritious food available in the home. Their efforts not only allow MPTF to reach and serve more, but also engage industry members in ways that are meaningful to their own lives, ultimately supporting the healthy living and aging of our entertainment industry family.

## **Neighborhood Community Councils and Affinity Groups**

- MPTF has local community councils in Los Angeles area locations where clusters of entertainment industry retirees live. These proactive groups are both social and innovative, providing a structure for industry retirees to come together and identify and establish needed resources for themselves and each another in their neighborhoods.
- Group and community events were organized including the MPTF Retiree Club which was launched in 2013 in an effort to engage industry seniors in a creative and social environment to keep them both active and interactive with one another, their industry and MPTF. To date there are approximately 400 members. A Travel Training group was also formed to familiarize older adults with Los Angeles mass transit.

# MPTF Social Services & Community Engagement – Cont'd

## **Media Center/Channel 22**

- MPTF's Wasserman Campus-based television station is a hallmark of creative expression where industry retirees come together with current industry talent to create original programming for residents of the retirement community at MPTF to enjoy.

## **Samuel Goldwyn Foundation Children's Center**

- Operated by Bright Horizons, the center provides progressive day care for children ages eight weeks to six years of age. Early education professionals guide specialized programs for infants, toddlers, preschoolers, and kindergarten-age children.

**MPTF Veteran's Benefits Program:** assists military veterans in the entertainment community in obtaining the government benefits. MPTF social workers screen clients for VA benefit eligibility and support veterans in navigating the VA bureaucracy in order to receive their rightful benefits in a timelier manner. In 2018, MPTF:

- Screened 801 veterans and/or their spouses for current or future benefits eligibility
- Connected veterans to access \$31,952 in retroactive benefits, and
- Secured \$10,607 in ongoing monthly benefits.

# MPTF Residential

## Assisted Living

- Creativity is ageless and MPTF's retirement community has, for generations, been at the center of an MPTF's legacy to countless people in the entertainment industry who seek a warm, inviting, supportive place to spend their retirement years. The MPTF residential community boasts a long list of amenities and living options to make industry members feel right at home.
- The residential community is designed exclusively for entertainment industry retirees and spouses and provides a unique environment geared to this special group. We pride ourselves on our many recreational and social activities, in addition to opportunities to interact with the working entertainment community. MPTF offers independent and assisted living accommodations in three distinct settings on a beautiful campus with bountiful gardens, walking paths, a theater, and much more.

# MPTF Innovation Programs

- Since 2014, MPTF's Chief Innovation Officer, Scott Kaiser, MD has led efforts to improve population health and wellbeing through social and community-based interventions. Dr. Kaiser remains focused on improving the health and quality of life of industry members by developing and deploying the highest quality health promoting information, evidence-based resources, and care. Recognizing the profound influence of non-clinical factors (health behaviors, physical environment, social and economic factors), MPTF's innovation programs and services target these upstream determinants. Part of Dr. Kaiser's mission is to engage MPTF in critical partnerships that will connect our community to programs and services best suited to assist them with the challenges they face. MPTF is currently exploring opportunities to work with Alzheimer's Greater Los Angeles, the American Cancer Society, the Patient Quality of Life Coalition, and AARP to name a few.
- MPTF partnered with UCLA Luskin School of Public Affairs and Departments of Social Welfare and Medicine/Geriatrics to evaluate MPTF's Social Isolation Impact Project, the *Daily Call Sheet*. Mounting evidence suggests that there is an epidemic of social isolation and loneliness in the U.S. that is linked to poor health, disability and increased risk of dying. The Daily Call Sheet was created to test the feasibility and effectiveness of a volunteer-driven, person-to-person, telephone-based intervention to reduce social isolation and loneliness among older adults within an affinity group community. The purpose of this study was to assess whether recipients and volunteers were benefiting from the *Daily Call Sheet* and, if needed, to identify why and what can be done to improve results.



# Innovation Efforts – Cont'd

## **MPTF Women's Conference**

- The annual MPTF Deal With It: A Women's Conference was held where MPTF hosted more than 300 participants who were engaged around topics such as managing stress, personal finances, aging parents, breast cancer, heart disease, anxiety and depression, and Alzheimer's updates.

**National Senior Health and Fitness Day.** Over 400 attendees at the free event which was focused on living and aging well. Information booths, fitness activities, and cooking demonstrations offered opportunities for community members to interact and learn about strategies to enhance their well-being. A wide range of programs were represented, including MPTF's SingFit, Retiree Club, Channel 22, and Home Safe Home. External organizations, including Pierce College Encore, Farm Fresh to You, Total Senior, Urban Zen and Ontal Golf, provided information to attendees who ranged in age from their 60s to their 90s.